

FHealth

The annual report (2018-19)



Ramky Foundation



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1.ABOUT US:

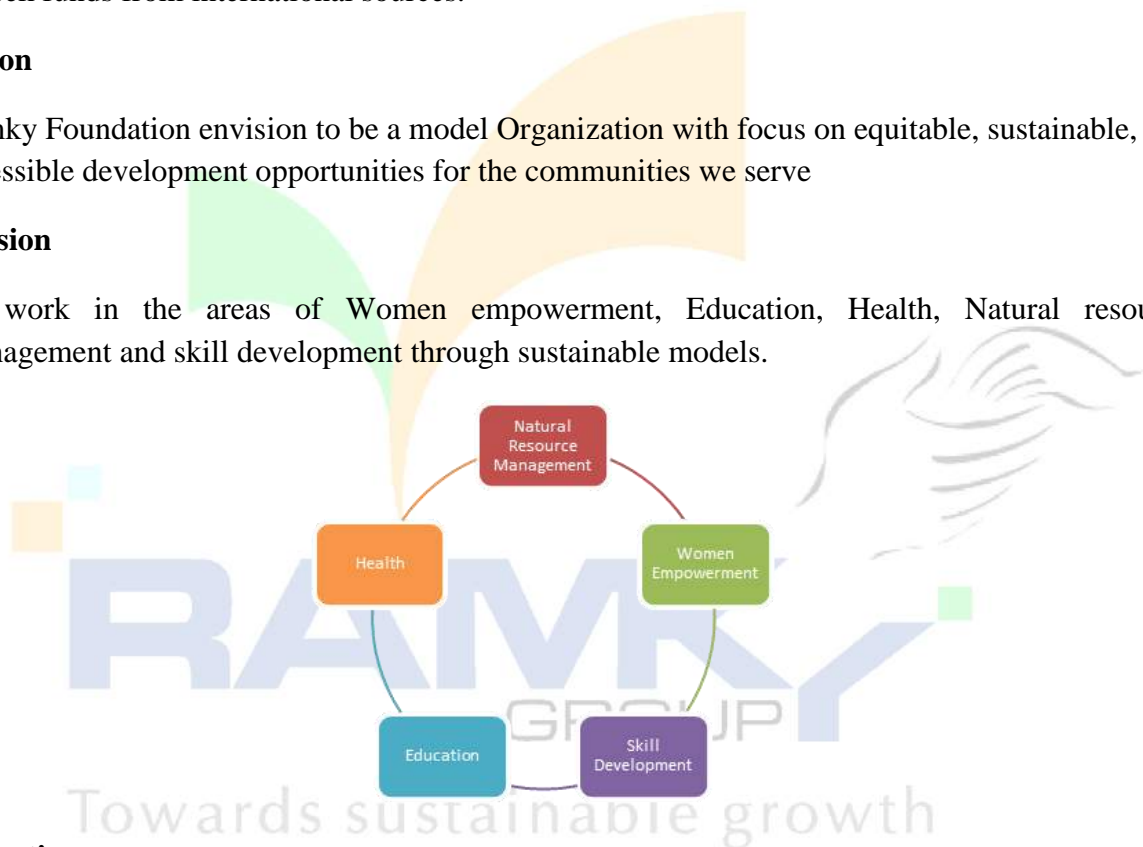
Ramky Foundation is a non-profit organization founded in 2006, with a motto Towards Sustainable Growth. Ramky Foundation (RF) is proactive in promoting public interest by encouraging community development, and voluntarily reducing practices that harm the public sphere. RF has four thrust areas - Natural Resource Management, Women Empowerment, Education and Health. Ramky Foundation is a signatory to United Nations Global Compact and a Member of the Global Compact Network India. Ramky Foundation has 12A & 80 G certification and registered under Foreign Contribution Regulation Act (FCRA), which permits to seek funds from international sources.

Vision

Ramky Foundation envision to be a model Organization with focus on equitable, sustainable, and accessible development opportunities for the communities we serve

Mission

To work in the areas of Women empowerment, Education, Health, Natural resource Management and skill development through sustainable models.



Objectives

- To develop and strengthen communities for conserving and maintaining natural resources to promote sustainable livelihood solutions
- To remove illiteracy, eliminate child labor, and support higher educational services
- To work for uplifting the socio-economic status of women in the society
- To provide health & nutrition services and medical assistance
- To initiate and carry out action research in four thematic areas, and disseminate information for further development

2.OUR PILLARS OF STRENGTH:

The Board of Trustees

The Board of Trustees is the highest governance body of the Ramky Foundation which is chaired by A. Dakshayani.



Smt. A. Dakshayani is the Managing trustee of Ramky foundation. She holds her Masters in Economics from C.R. Reddy College, Elluru. She has been instrumental in initiation of many activities since 2006. In the capacity of Managing trustee, Mrs. Dakshayani contributes to the strategy and direction of Ramky foundation in its effort to become a world class Organization.



Sri. A. Ayodhya Rami Reddy is the Chairman of the Ramky Group of companies. In the capacity of Chairman, Mr. Reddy contributes to the strategy and direction of Ramky Group, in its endeavour to become a prominent waste management and infrastructure group providing high quality solutions to clients.



Smt. M. Udaya Kumari has obtained her Masters in commerce with specialization in Income tax from Nagarjuna University, Guntur. In her capacity as a Trustee, she is involved in maintaining the overall responsibility of finance and HR department.



Smt. A. Radha Devi has done her Masters in Science with specialization in Electronics from Nagarjuna University, Guntur. She is currently associated with the KVR & Company as Chief Executive Officer. As a one of the Trustees, she is involved in setting a strategy and vision to the organization.



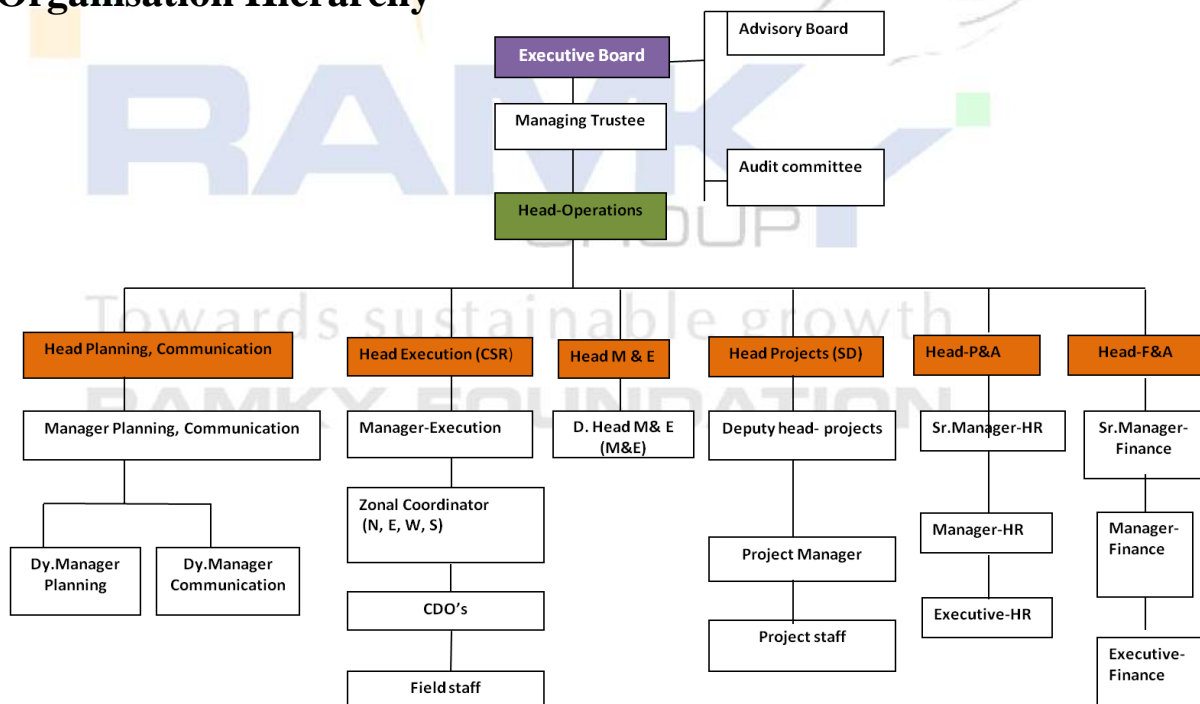
Smt. Rama Devi has done her Masters in Arts from Nagarjuna University, Guntur. She is he one of the Trustees of Ramky Foundation. She is associated with Ramky Foundation since 2006 and in her capacity she provides her able advice and guidance to the RF team.

All the members of the Board are independent and non-executive members of the Ramky Foundation with the exception of Smt. A. Dakshayani who also acts as Managing Trustee of the Foundation. The Trustees have been closely associated with the work of various voluntary agencies and are interested in coming together to promote an organization with a global outlook, which will work towards the development of Indian people living below poverty line, both in rural and urban areas, particularly those belonging to the deprived and marginalized communities, and work towards creation of a clear and healthy environment

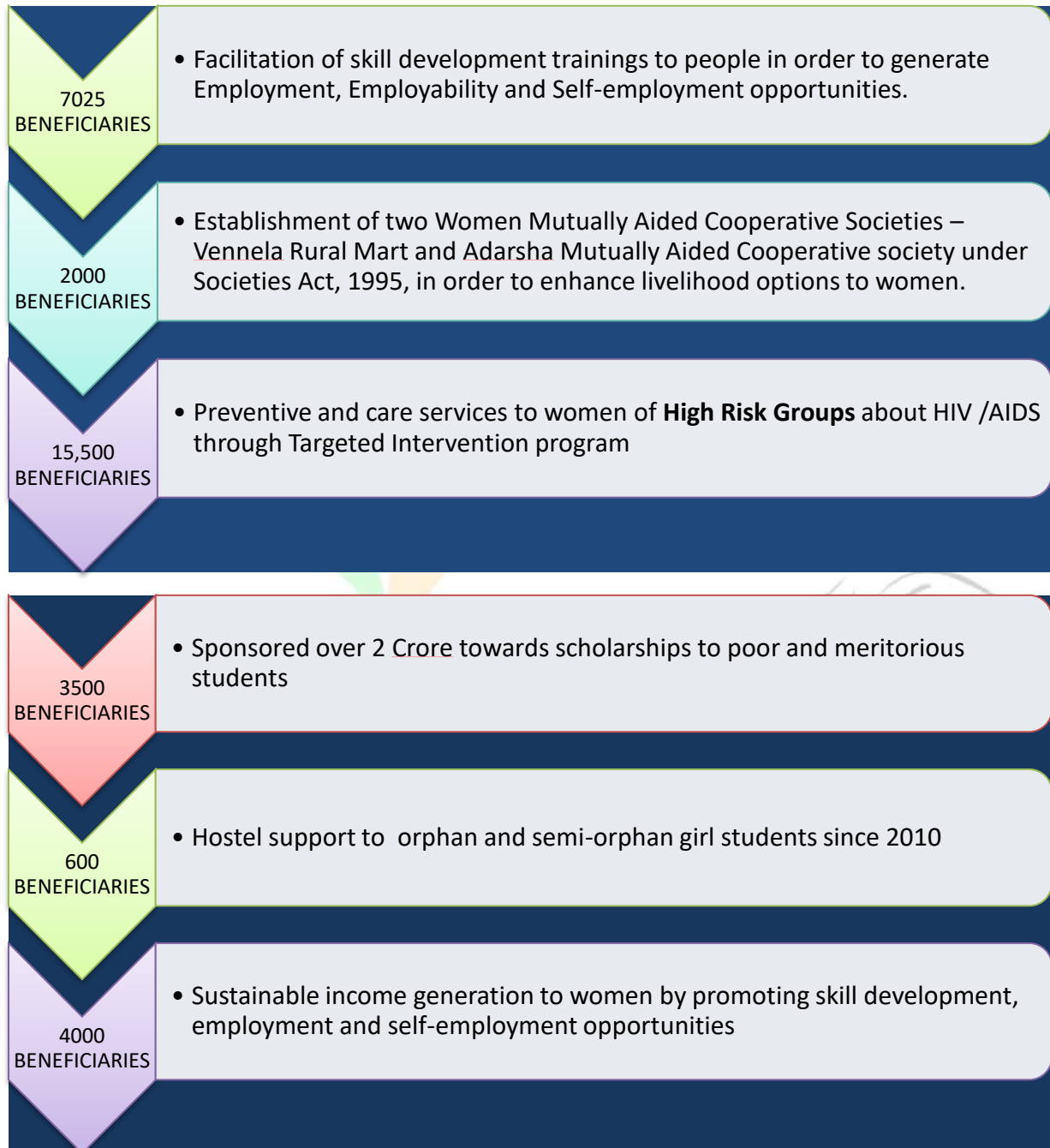
Ramky Foundation has two types of boards namely Board of trustee and Advisory Board. The advisory Board of Ramky Foundation consists of a network of experts who meets twice a year to provide suggestions in different areas, including law, organizational development, technology, policy, and outreach. Their abilities, experience, and knowledge were selected for how they complement a particular Foundation project, or the organization as a whole. The Advisory Board directs the Board of Trustees in its strategic decision-making process.

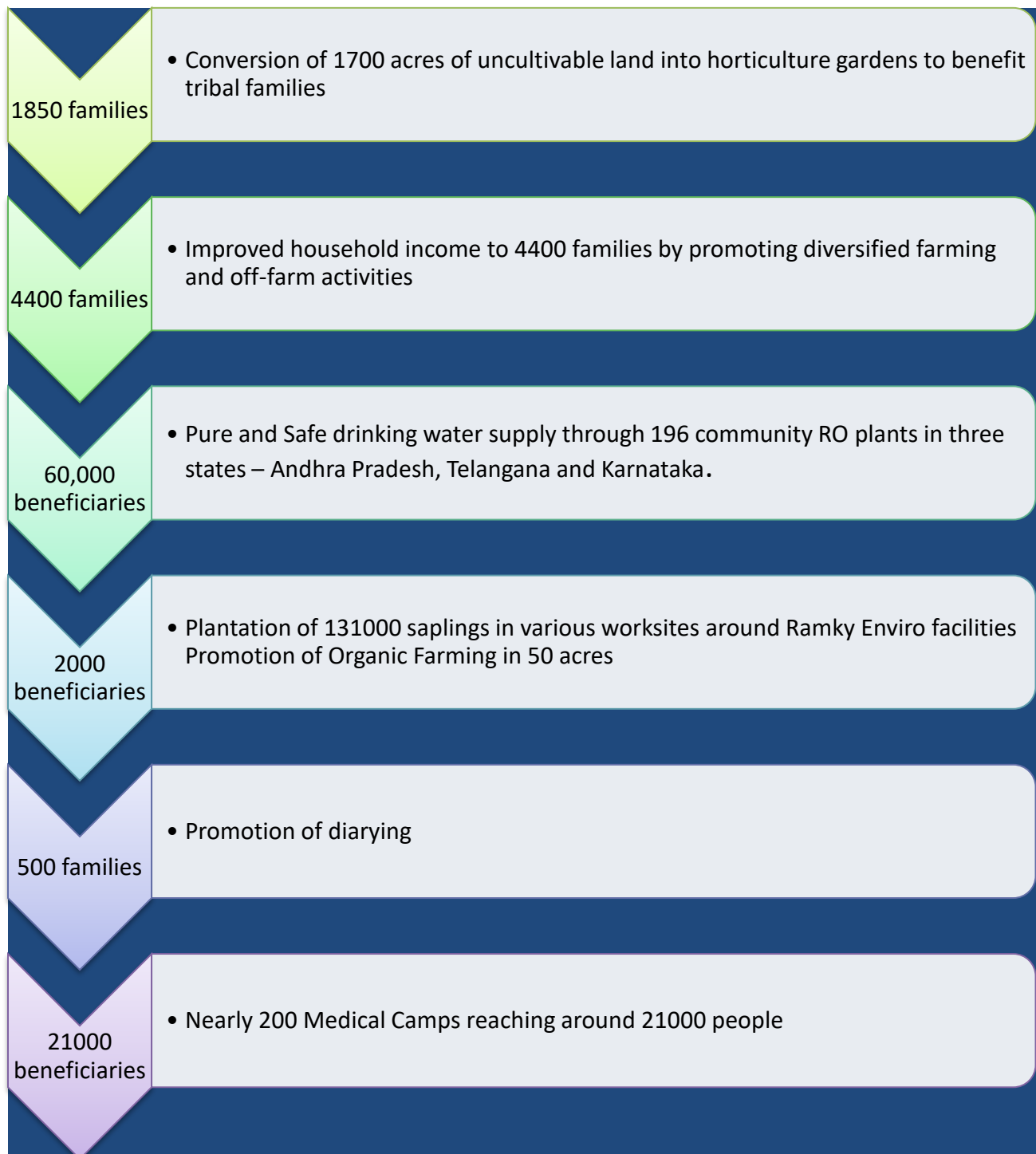
The members of the Board are not compensated in any form. Senior Managers are compensated with fair wages dependent on the level of responsibility and expertise required. There are no specific compensation incentives or penalties related social or environmental performance for the Members of the Board or Senior Managers.

3.Organisation Hierarchy



4. HIGHLIGHTS OF THE YEAR





5. PROJECTS UNDER IMPLEMENTATION:

S.N O	Name of the project	Category of Beneficiaries	Total Budget (In Rs.Lakhs)	Year of Start of Implementation	Year of Completion if applicable	Funding Sources
1	IEC activities on municipal solid waste Management	Various urban communities	50	August 2009 onwards	On going	Delhi Municipal Solid waste solutions limited and Jodhpur Municipal solid waste Limited
2	Maa-Thota(Tribal development project)	1100 tribal families by providing wadi (Small orchard)	478	August-2010	August -2017	NABARD
3	Targeted Interventions Project	More than 2200 Female sex Workers in Hyderabad.	74.7	January - 2011	March-2019	Andhra Pradesh/Telangana State AIDS Control Society
4	Accelerated Development of Minor Irrigation Project(AD MIP)	Small and Marginal farmers	500	July 2012	June 2017. Project extension	Department of Water Resource Investigation and Development- West Bengal
5	ITDP (Integral Tribal Development Project), Kolkata	1000 tribal families by providing wadi (Small orchard)	435	February- 2013	February-2020	NABARD – Kolkata, West Bengal
6	UPNRM Project	120 Tribal Women (Atmakur Mandal, Kurnool Dist.)	95.0	November- 2013	Nov-2020	NABARD, Hyderabad
7	Palavelli	200 women of Kothapalli mandal, Kurnool district, AP	99.16			KDCCB
8	Vennela Rural Mart Adarsha Mutually Aided co-	300 Women, Narasaraopet, Guntur district	21.35	2011	On going	REFL – RF

	operative Society					
9	Sangameswara Farmers Producer organization	Farmers of Pamulapadu, Kothapalli and Atmakur mandal of Kurnool district, AP	9.06	October 2015	On going project	NABARd, Hyderabad
10	Mahanandi Banana FPO	Farmers	9.06	October 2015	On going	NABARD, Hyd
11	Scale up of Technology-Knowledge-Practices under Natural Farming through farmers' friendly approaches (FSPF)	Atmakur and Pamulapadu mandals of Kurnool district, AP	7.07	September 2016	August 2017. Project extension	NABARD, Hyderabad
12	PMKVY-CSSM	Narasaraopet-1	NA	23/05/2018	On going	NSDC, APSSDC
13	PMKVY-CSSM	Narasaraopet-2	NA	23/05/2018	On going	NSDC, APSSDC
14	PMKVY-CSSM	Vizag	NA	23/05/2018	On going	NSDC, APSSDC
15	PMKVY-CSSM	Kakani	NA	05/07/2018	On going	NSDC, APSSDC
16	PMKVY-Minority	Macherla	NA	08/08/2018	On going	NSDC, APSSDC

17	PMKVY-CSSM	DELHI	NA	20/10/2018	Ongoing	NSDC
18	DISHA – Developing Entrepreneurial Skills among Women Waste Pickers	Hyderabad	Rs.145.31	13/11/2017	01/31/2018	UNDP-Ikea
19	Plastic Recycling Management Programme – A Partnership	Hyderabad	57.36	14/08/2018	On going	UNDP-Coca-Cola
20	Jute Bag Making - Vizag	Women		Feb 2019	On going	National Jute Board
21	Maathota Project, Vizag	Tribal Farmers	400	April 2019	Pipeline	NABARD-AP
22	Maathota Project- West Bengal	Tribal Farmers		April 2019	Pipeline	NABARD-WB

6. A GLIMPSE ON THE PROGRESS OF OUR PROJECTS.

6.1.1 OUR DWELLING WITH THE DELTA REGION FARMERS:

An Introduction

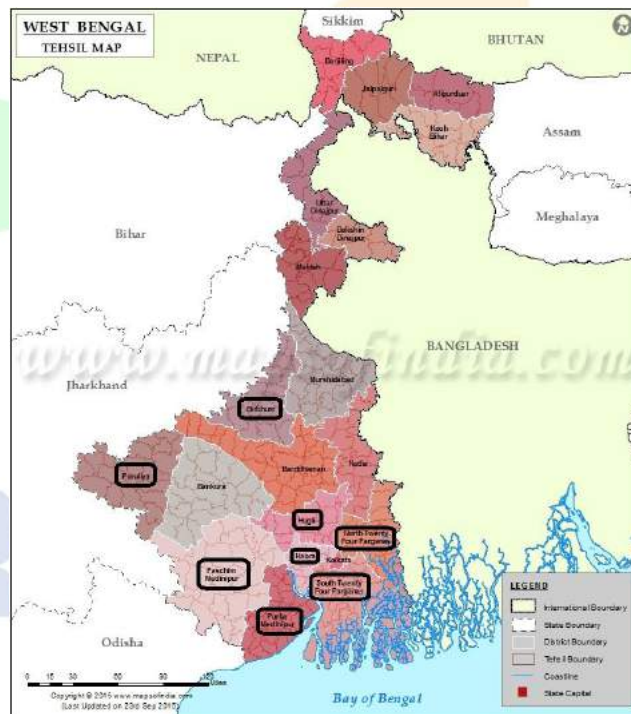
The project WBADMIP is aimed at enhancing the agricultural productivity of small and marginal farmers (i.e., the beneficiaries), by providing adequate and dependable irrigation facilities and thus introducing multi-cropping systems. The target is to hand-over the schemes to

respective Water User Associations (WUAs) to maximize the benefits of water usage and to make it a sustainable project. The overall idea is to make the community aware of the advantages and benefits of the project and to enable them to learn the handling of irrigation facilities for a longer period by themselves.

At present we're working in 8 districts of West Bengal under this project— 7 as Support Organization (SO) and 2 as Service Provider or SP (1 common district)

Districts where we work as support Organization:

North 24 Pgs, South 24 Pgs, Howrah, Hooghly, Paschim Medinipur & Jhargram, Purba Medinipur, Purulia



(Districts under project implementation)

OBJECTIVES:

- Selecting suitable area (mono-cropped, rain-fed) where irrigation is a serious need; also ensuring the feasibility of the sub project among that community and motivating farmers/villagers
- Scheme selection by adhering to all given criteria
- WUA formation and registration
- Detail Project Report preparation with the support of DPMU
- Training (both field level and cluster level) and hand-holding support to WUA members
- Documentation and Reporting

- Communication/Liaison with all line departments like Agriculture, Horticulture, and Fisheries
- Other support services like Agriculture, Horticulture, and Fisheries

In these projects, being the support organization (SO), Ramky foundation's role is to provide required professional skills, expertise and technical resources to those selected areas where irrigation system had been/is being/will be constructed by Water Resource Investigation and Development Dept. (WRIDD). The target is based on numbers of scheme/WUA, increased practice of modern technology among farmers, organic farming, poly-house, different agriculture/horticulture/fisheries practice and many more.

THE SCHEME STATUS:

Scheme details	Purba Medinipur	Paschim Medinipur	Howrah	Hooghly	North 24 Pgs	South 24 Pgs	Purulia	TOTAL
Total scheme identified	485	711	109	90	120	217	794	2526
Total scheme approved by World Bank	119	150	20	21	30	74	98	512
Schemes Handed over to WUA	101	76	20	21	17	59	54	348
WUA formed	120	150	20	21	26	74	47	458
Beneficiaries being supported	8331	9169	2140	2856	4345	10032	2086	38959
WUA registered	87	108	20	21	22	38	26	322
Area covered (ha)	1964	2471	92	391	604	2976	163	8660.43
Average production (Paddy) (Quintal)								418299
Average production (Pulses) (Quintal)								77944
Average production (Vegetables) (Quintal)								1688784

After handing over the schemes to the WUAs, now emphasize has been given to various horticulture plantation and fisheries practices. In every district, cultivation of fruit plants and fish cultivations are going on within the scheme.

6.1.2 WBADMIP Micro Watershed Mode (MWS)

From 2017 we've got another project from the same department where the scheme selection will be based exclusively on Micro Watershed (MWS) mode. Ramky Foundation is working as Service Provider (SP) in districts— Paschim Medinipur (now being divided into 2 districts— Paschim Medinipur and Jhargram with single DPMU) and Birbhum.

OBJECTIVES

- Selecting suitable area (mono-cropped, rain-fed) where irrigation is a serious need; also ensure the feasibility of the sub project among that community; motivating farmer/villagers
- Scheme selection by maintaining all given criteria
- WUA formation and registration
- Detail Project Report preparation with the support of DPMU
- Training (both field level and cluster level) and hand-holding support to WUA members
- Documentation and Reporting
- Communication/Liaison with all line dept. like Agriculture, Horticulture, and Fisheries
- Other support services like Agriculture, Horticulture, and Fisheries

The district-wise information is as follows:

- Paschim Medinipur and Jhargram (DPMU)—
 - Reports submitted: Inception, Pre-planning, and Planning; SDMP and WUA formation are ongoing
 - Schemes: 83 schemes from Paschim Medinipur and 46 schemes from Jhargram (J) have been submitted. Out of these, 122 had been approved; all Paschim Medinipur schemes had been submitted to SPMU and 26 got World Bank approval with 139 beneficiaries. 6 Jhargram schemes had been submitted to SPMU and 4 got World Bank approval with 19 beneficiaries. Tendering is completed for these 30 WB approved schemes. Very soon field lay-out preparation will be started for the sanctioned schemes.
 - WUA: 13 formed from Paschim Medinipur and 7 from Jhargram, with more than 1000 beneficiaries
 - SDPM preparation is completed for 9 schemes, rest works are going on keeping the approved schemes in priority
 - Other activities: Orchard plantation conducted in 2 hectores with cashew, pineapple and jackfruit.
- Birbhum—
 - Reports submitted: Inception, Pre-planning, and Planning; SDMP and WUA formation are ongoing

- Schemes: 177 schemes have been submitted. Out of these, 143 schemes had been approved. 46 schemes submitted to SPMU and 36 got World Bank approval. Tendering process is completed for 16 schemes.
- WUA: 7 formed with 496 beneficiaries from the 16 schemes where scheme work has been started. 2 of them are exclusively women headed WUAs.
- SDPM preparation is completed for 16 schemes, rest works are going on keeping the approved schemes in priority
- Other activities: Fishery work conducted at 33 ponds covering 73 bigha for mass production.

6.1.3 Tribal development Fund

Core objectives of the project is comprehensive tribal development programme encompassing natural resource management in rain fed tribal areas, micro-finance initiatives, health development and women's empowerment through people's participation.

TDF— project status till end of March'19		
A	Horticulture plantation & maintenance	For 675 wadis
	Fruit Plants (Cashew, Mango, Guava, Baokul)	At present 675 wadis are under maintenance, with 60537 plants (4 types)
	Border Plants (Akashmoni, Sishu, Mehagani, Segun, Mehagani etc.)	For 675 wadis, with 89980 plants
	Fertilizer, Compost, Insecticide/Fungicides/Pesticide	For 675 wadis
	Fencing (Live and Dry)	In 385.5 wadis
	Farm implements	Support given to 635 wadi farmers
	Intercropping	Support given to 595 wadi farmers
	Ploughing (Bullocks)	In 473.5 wadis
	Pit Digging	In 675 wadis
	Pit Filling	In 675 wadis
B	Basins formation and weeding	In 675 wadis
	Soil conservation (Cattle trench/Field binding)	For 492.5 wadis

	Field binding	In 18 wadis
	Cattle trench	In 474.5 wadis
C	Water resources development	For 675 wadis
	Ring-well	8
	Disel pump + Overhead tank	2
	PVC tank	3
	Farm pond	24
	Shallow pump	3
	Submersible pump	20
	Pump house	15
	Tanker Irrigation	1
	Mulching	6933 plants
D	Income Generation Activities to landless	Support given to 95 beneficiaries
	Shal plate making	30
	Bamboo basket making	12
	Puffed rice making	10
	Fence making	10
	Milking cow rearing	12
	Nursery	11
	Vermi compost	10
E	Women Development	
	Drudgery reduction (Smokeless chullah)	For 220 families
	SHG formation/Rejuvenation & linkage	Total 15 groups with 153 members (12 SHG, 1 JLG)
	Women empowerment	16 nos. programme

F	Health Component	
	Kitchen gardens & back yard plantation	For 580 families
	Safe drinking water	For 107 families
	Awareness programme	13 nos. programme
G	Capacity Building programme	
	Training on SHG formation	For 14 groups with 144 participants
	Farmers Training	5 programme with 354 participants
	Training of PIA staff	Monthly programme with all staff
	Awareness Programme	4 programme with 102 participants
	Exposure visit of farmers	External and inter-Wadi programme with 356 participants
	Workshop on income generation activity	3 programme with 78 participants
	Capacity building of Wadi groups & SHGs	12 programme with 524 participants

Activities conducted during 2018-2019:

- Supporting 675 families from backward community of Sankrail Block, Paschim Medinipur district, West Bengal, by preparing orchards (wadis) with all relevant supports— Basins formation and weeding, Insecticide/Fungicide/Pesticide application, Fertilizer application, Irrigation, Cattle trench repairing, etc.
- Supporting 95 landless people with other livelihood support programme
- Great development in intercropping by wadi farmers— cultivation of vegetables like Pumpkin, Gourd, Onion, Brinjal, Bitter gourd, leafy vegetables (*note saag, laal saag*), Okra, Cucumber, etc. Additional source of income generation; also helps in stopping seasonal migration
- Construction of 15 pump-houses for submersible pumps for ensuring safety of thorough irrigation
- Conducting exposure visits with both existing and interested farmers from the adjoining block
- Promotion of nutritional garden for 420 families
- Formation of Farmers' Producers' Organization with around 80 members at present

- Mango Festival— it was an innovative idea from our team to promote the wadi production together. The festival went so well that there was huge demand of day extension. Our wadis' *Amrapali* mangoes were a hit! In three days farmers sold 1200kg of mangoes! Not only that, some farmers also brought guava and some vegetables— everything sold out from the stall. Total Rs.58900 was earned for the entire selling. Many of the farmers presented at the stall and sold the products by themselves; they were looking very nice in the jersey prepared for this festival. It was decided to make this event as an annual programme



(CSR Activities)



(CSR activities at site)

6.2 ENRICHING THE POTASSIUM PRODUCING FARMERS

AN INTRODUCTION:

The Mahanandhi banana farmer producers company limited was incorporated on 3.5.2015 as private limited company. There are 300 shareholders with a share capital of about 3 lakhs. The turnover of the company is Rs.43, 77,406.

- VISION: To increase the farmer's potential power.
- MISSION: To create awareness on FPOS.

TURNOVER:

ITEMS	TOTAL SALES
FERTILIZER	33,60,756
BANANA	935650
TISSUE CULTURED BANANA	67000
ARKA BANANA	13800

YEAR	AMOUNT(Rs)
2018	33,80,066
2019	9,97,140
TOTAL	44,77,206

SHARE CAPITAL:

The share capital in 2018 is 121 and in 2019 is 63. The total share capital is 305.



(FERTILIZER SHOP OPENING)



(DISTRIBUTION OF TISSUE CULTURED PLANTS)



(ISSUE OF SHARE CAPITAL CERTIFICATE)



(AWARENESS MEETING WITH FPOs)



(TOUR TO TAMILNADU WITH FPO FARMERS)

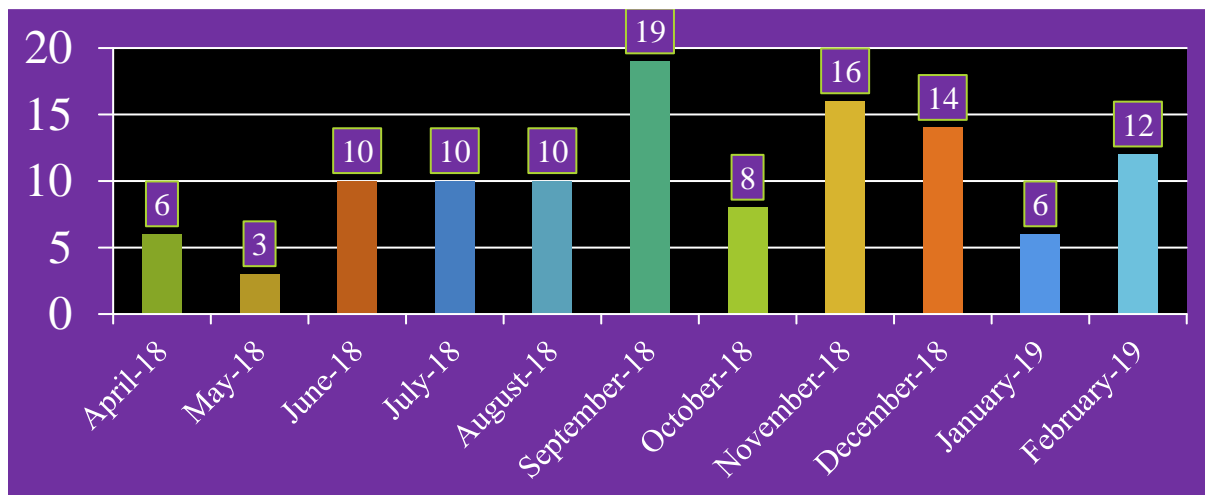


(BY-PRODUCTS OF BANANA)

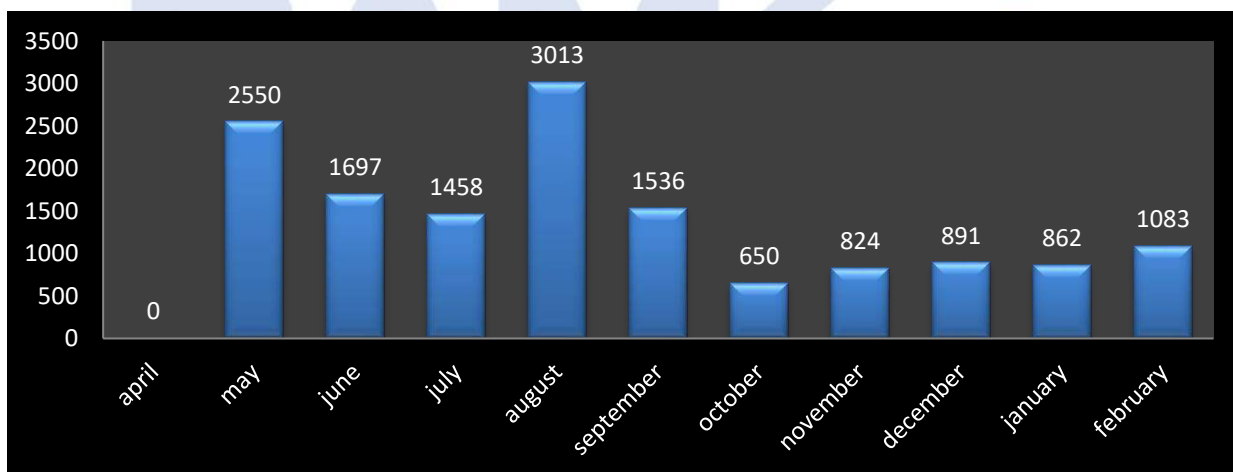
6.3. PROJECTS IN GUNTUR DISTRICT:

6.3.1 AN EXAMPLAR OF WOMEN EMPOWERMENT

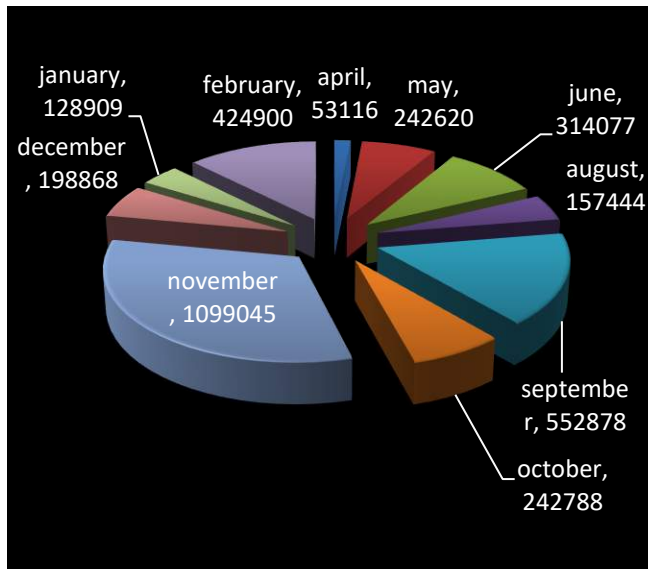
The Vennela rural mart MACT & CSL is an apparel manufacturing unit located at Narasaraopet where women are engaged in manufacturing garments such as shirts, T-shirts, pants, shorts, 3/4th pants, school uniforms and Aprons. They have business opportunities in areas such as schools, college and event management companies. The following table indicates the month wise work order details



MONTHWISE PRODUCTION DETAILS:



MONTH WISE SALES DETAILS:



(Vennela rural mart)

OVERVIEW OF THE OUTLET:

- Opening stock at shop: 3,88,255
- Total sales: 1,06,161
- Available stock: 2,82,094
- Profit earned: Rs.24,841

MAJOR ACHIEVEMENTS OF THE YEAR:

No. of work orders received in 2018-19	: 114
No. Of clients in 2018-19	: 65
Fixed Assets Values	: 13, 01, 506
Purchases	: 23, 86,383
Total Turnover in the year 2018-19	: Rs.38, 02,625
Net Profit	: Rs.2, 23,125
Manpower utilized in year	: 192
No. of pieces stitched	: 14,564
Stock value	: 7, 00,000
<ul style="list-style-type: none"> ▶ Received work orders from various customers, like “chandranna Bags”, ▶ As per the commitment in 2017-18, we have successfully initiated and started production in shirt manufacturing unit. ▶ Started Outlet, to Increase the Sales and to generate more women employment. 	



6.3.2 REVEALING THE TALENTS OF YOUTH:

Scheme: APSSDC (AP STATE SKILL DEVELOPMENT CORPORATION)

Goal: To Encourage and promote skill development for the youth

Objective of the Scheme:

- ▶ Enable and mobilize a large number of youth to take up industry designed quality skill training and earn livelihood.
- ▶ Increasing productivity of the existing workforce and align skill training with the actual need of the country
- ▶ Encourage standardisation of the certification process and put in place the foundation for creating a registry of skills.

Location	Job Role	Target	Enrolled	Trained	Under Training	Certified	Placed	Balance
NRT-Pedacheruvu	SET	140	140	110	0	105	81	0
NRT-Pedacheruvu	ABT	140	110	80	0	78	62	30
NRT-Ramireddypet	SMO	60	30	30	0	29	22	30
NRT-Ramireddypet	SET	60	30	0	0	0	0	30
Macherla	Hand Embroiderer	60	30	0	30	0	0	30
Macherla	CRM	60	0	0	0	0	0	60
Total		520	340	220	30	212	165	180



Rules to be followed in the hostel premises:

The hostel students have certain rules to be followed such as:

- Cell phones prohibition
- Not allowed outside the hostel after 6.30pm.
- Biometric attendance system
- Involving in kitchen and cleaning at their floor .

Student details:

S.No.	Name of the course	No. of Students
1	Inter 1 Year	4
2	Inter 2 Year	2
3	Degree 1 st year	2
4	Degree 2 nd Year	11
5	Degree 3rd Year	8
6	B.Tech. 1 st year	5
7	B.Tech 2 nd Year	3
8	B.Tech 4 th Year	2
9	B. Pharmacy 2 nd Year	1
10	B. Pharmacy final Year	1
11	TTC 1 ST Year	1
12	MCA 2 nd Year	1
	Total	41

Academic achievements:

- Malleswari got Branch first (90%) in MCA 1st year NEC college, Narasaraopet.
- P.Mounika from PNC college got 1st Rank in B.SC 3rd year(1st sem)
- G.Sivalakshmi from Vasavi college got 88% in B.SC (Gen) 3rd year(1st sem)
- G.Mounika got 2nd rank(85%) in 1st year of B.Tech (EEE) in NEC, NRT
- B Lakshmi Thirupathamma got (91%) in 2nd year of B.SC(Gen) in Krishnaveni Degree college, NRT
- N Mary Prasanna (B.SC 2nd year) got 1st prize Hockey in 4th Amaravathi league on 22nd February 2019.

Total of around **350 orphan and semi orphan girl students** were benefitted from the hostel since its inception in 2010 and some of them got employment opportunities in various companies /organizations through campus placements.



CSR activities:

- Organized World Environmental Day on 5th June 2018
- Organized international Yoga Day on 21st June 2018
- Organized chocolate Making training to women's on 2nd July 2018
- Donated one sewing machine to poor women by Sri Kasu Krishna Reddy, Ex.Minister on 6th July 2018
- Organized training on Life skills to women.





6.4. EQUIPING THE JUVENILE TO FACE THEIR FUTURE:

Ramky Foundation facilitates skill development initiatives that can potentially have a multiplier effect. In doing so, it strives to involve the various stakeholders in all aspects of skill development.

Our approach is to develop skills among women, youth, farmers, workers /labors of various industries and youth whilst partnerships with multiple stakeholders and build long-term associations. To scale up efforts necessary to achieve the objective of skilling / up-skilling people, the RF strives to:

- Develop low cost, high-quality training with innovative business models
- Attract significant linkages which enable the long-term development

Ramky Foundation is organizing training programs in collaboration with various government bodies. Since 2 years RF has been providing skill development trainings under Pradhan Mantri Kaushal Vikas Yojana (PMKVY) scheme funded by national Skill development Corporation (NSDC) under ministry of Skill Development and Entrepreneurship.

Current operations in Skill Development Sector across India

S.No.	Training center location	Sector Skill Council	Job role	Total number of candidates Trained
1	Narsaraopeta - 1	Apparel Made-ups & Home furnishing Skills Development Council	Sewing Machine Operator, Self Employed Tailor	30
2	Narasaraopet - 2	Apparel Made-ups & Home furnishing Skills Development Council	Self Employed Tailor	110
		Beauty & wellness Sector Skill Council	Assistant Beauty Therapist	80

3	Pedakakani	Automotive Skills Development Council	Taxi Driver	110
4	Vizag	Construction Skill Development Council of India	Assistant Electrician	60
		Indian Plumbing Skills Council	Plumber General	25
5	Macherla	NA	Hand Embroider, CRM Domestic Non Voice, Multi Skill Technician	30
6	Delhi	Construction Skill Development Council of India	Mason General	Training in progress
		Beauty & wellness Sector Skill Council	Beauty Therapist	Training in progress
7	Aler, Telangana	IT – ITeS Sector Skill Council	CRM Domestic Non Voice	Training in progress

RF has provided skill development training for 445 unemployed youth and women in Andhra Pradesh during FY 2018-19 and provided 70 to 75% placement to successfully completed trainees. Recently RF got work order to provide skill development training at Telangana and training will be started from second week of July 2019.

PMKVY:

Pradhan Mantri Kaushal Vikas Yojana (2016 - 2020) is the flagship outcome-based Skill Training Scheme of the Ministry of Skill Development & Entrepreneurship (MSDE). This Skill Certification Scheme aims to enable and mobilize a large number of Indian youth to take up skill training and become employable and earn their livelihood.

Sector skill councils:

Sector Skill Councils are set up as autonomous industry-led bodies by NSDC. They create Occupational Standards and Qualification bodies, develop competency framework, conduct Train the Trainer Programs, conduct skill gap studies and Assess and Certify trainees on the curriculum aligned to National Occupational Standards developed by them.

The Ministry has been actively engaging with these SSCs.

National Skill Development Corporation (NSDC)

NSDC is a not-for profit Company set up by the Ministry of Finance, under Companies Act to promote skill development with the help of the private sector. It was launched in 2009, primarily to enable skills-related training through private-sector partners with the objective of skilling 150 million people by 2022.

Basically, NSDC's role is to promote private sector participation in skill development. Private sector cooperation is necessary for nationwide promotion of skill development as private sector has funds, trainers and institutions besides offering large variety of jobs to the workforce.

NSDC funds several skill development initiatives, SSCs and other activities including the setting up of large number of vocational institutions in the country. Here, the Corporation is encouraging private sector players to provide low-cost training.

The NSDC has been operating through partnerships with other stakeholders in skill formation and thereby creating a skilling ecosystem viz. It partners with the private sector players, Central Ministries, State Governments, universities and schools etc. NSDC is working with 21 universities for aligning education and training to National Skill Qualification Framework (NSQF).

NSDC gives funds to assist partner entities for enhancing the employability of work force. Funds are provided in the form of soft loans, equity and grants, or even a combination of one or more instruments.

PMKVY - Skill Training Process



Basic requirements for establish skill Training Center:

- RCC building - 3000 to 4000 sq.ft or above
- Lab Size - 500 - 700 sq.ft (based on job role)
- Class room size must be 300 sqft

- Reception area, counseling area, Placement cell, Library, Pantry - 70 to 100 sqft each
- Separate M/F washrooms each of 100 sqft.
- In case of Agriculture sector Farm is mandatory.



6.



5 WORKING FOR THE UNDER PRIVILEGED IN COLLABORATION WITH UNDP

Ramky foundation has undertaken two projects in collaboration with United Nations Development Program-India(UNDP).These projects focus on women empowerment and plastic waste management respectively.

6.5.1 DISHA-Developing Entrepreneurial skills among women waste pickers in Hyderabad.

It's a collaborative project between UNDP, Ramky Enviro Engineers Ltd and Ramky Foundation. It was basically designed to develop the livelihood of women waste pickers by developing their entrepreneurial skills. The waste pickers of Hyderabad city are usually migrants from the rural districts of Andhra Pradesh in search of livelihood. The population is constantly fluctuating and as of now there are around 70,000 waste pickers in the city who were our targeted beneficiaries. The project period was from November 2017-january 2019.

PROJECT PARTNERS:

1. IKEA Foundation
2. United Nations Development Program (UNDP)
3. Ramky Enviro Engineers Limited (REEL)
4. Ramky Foundation (RF)

PROJECT OBJECTIVES:

- Build a network of 3000 women waste pickers in GHMC Areas and their formalization as Self Help Groups
- Facilitate identification/recognition to women waste pickers through ID provision, Aadhar Card bank account creation through respective government departments.
- Training of women waste pickers in scientific methods of waste collection and segregation
- Promote skill development and entrepreneurship in waste value chain products
- Develop a cadre of women managers to manage waste management supply chain for sustainability of the project

PROJECT PROGRESS:

- Identification and social profiling of 3500 beneficiaries.
 - Training on safe handling and proper segregation of waste.
 - Distribution of Safety Kits
 - Health services including their family members
- Formation of Societies (swachha sevakula sanghams) with 2011 women waste pickers.
- Capacity building of CRPs and SHG women
- Skill Development Trainings 1500 women Waste pickers
 - 1000 women on Bailing of various kinds of waste
 - 500 women on Compost Making.
- Distribution of 7000 note books to 1748 school going children of beneficiaries
- Establishment of 4 tuitions for providing extra coaching to the students
- Other Services such as medical support, referring 4 children to the rainbow homes, etc.



6.5.2 PRITHVI-Plastic Recycling Management program-A partnership.

This is partnership program with UNDP, Hindustan Coca Cola Beverages Pvt Ltd. (HCCBPL) for which Ramky Foundation is the Implementing Partner. This project focuses on improving the socio economic condition of the waste pickers at transfer station by installing swachha Kendras for efficient management of plastic recycling. The project is scheduled for 4 years and it started on 14 August 2018

PURPOSE

The objective of the project is to minimize the negative impacts and risks to environment and to human health, by enhancing sustainable Plastic Waste Management practices, through a socio-technical model (segregation/collection/recycling) while ensuring compliance with regulations and to improve use of resources in line with Swachh Bharat Mission (SBM) in India.

PROJECT ACTIVITIES:

- Identification and Allocation of 10 municipal wards for collection of plastic waste from 10,000 HHs/ shops/ Hotels/ Schools etc. in the City (1 Ward X 10,000 HHs, shops, etc.)
- Surveys, meetings, selection process and local agreements (formats for agreements facilitated by the project) with shops, hospitals, colleges, schools, recyclers and waste pickers for establishing the Swachhta Kendras and also for collection of waste
- Formation of Resident Welfare Associations (RWAs) in each Ward for awareness, sensitivity in monitoring/ segregation of plastic waste followed up by regular meetings, fairs, exhibits, rallies within each RWAs and Wards.
- Meetings, small workshops, trainings with local stakeholders like ULBs, SPCB, Dept. of Environment etc.
- Provision of safety measures, dress, gloves, face masks, etc
- Establishment of Swachhta Kendra and procuring the required machinery and equipment related to plastic recycling
- Facilitating better price to the recyclables collect by waste pickers by exploring potential partnerships with companies.
- IEC Materials for promoting the no plastic litter campaigns; segregate and recycle plastics
- Institutionalization of waste pickers in SHGs /Societies /Cooperatives.
- Ensuring the social security systems (Identity cards, police verification, health cards, insurance, bank accounts etc) for all the waste pickers, SHG members, and families, including children.
- Capacity building of waste pickers on:
 - Safe handling and proper segregation of waste
 - Plastic waste management
 - SHG formation, book keeping and records maintenance

EXPECTED OUTCOMES:

1. Establishment of Swachta Kendra through economically sustainable model (ESM) for packaging plastic waste management
2. Better management of 4 – 5 MT/ of plastic waste per day.
3. Institutionalization of waste pickers (safai mitras) within respective governance mechanisms and attain improved social conditions
4. Improved quality of work by waste pickers through trainings and capacity building.
5. Proper Segregation of waste through sensitization of the public
6. Socio-economic and financial security to waste pickers
7. Increase in demand for sales of recyclable products collect by waste pickers

PROJECT PROGRESS:

- Identification of Kukatpally TS for establishment of Swachta Kendra (SK); approval from GHMC is obtained and the infrastructure work is in progress.
- Operation of SK temporarily at Jawahar Nagar
- Orientation to waste pickers on importance of PRITHVI project and how it benefit the waste pickers.
- Procurement and processing of 1174 tons of plastic waste
- 2 Health Camps benefitting 200 waste pickers
- 3 IEC activities in schools to create awareness on importance of recycling and source segregation
- Identification of 5 recyclers for sale of processed waste – RRRL, DRPL, Dharthi, Earth box, Call Dustbin & Vatti Polymers
- Training by Mind Tree team on technology apps (Web & mobile) for the traceability of waste details.
- The app is being efficiently used by the employees at Kukatpally and Jawahar nagar site.

THE WASTE PROCESSING DETAILS:

Sl. No.	Name of the Month	Incoming waste	Waste processed	Waste dispatched to the recyclers	Remaining waste
1	August	60	39.5	39.5	
2	September	100.472	85.54	85.54	
3	October	185.95	141.01	141.01	
4	November	205.542	125.9	125.9	
5	December	240.1	136.245	136.245	

6	January	182.28	25.35	0	154.8
7	February	200	Not yet sorted	0	200
		1174.344		528.195	354.8



(HEALTH CAMP)



(OPERATIONS AT SWACHHTA KENDRA)

6.6. TREATING THE NATURE WITH BEST TO GET THE BEST OUT OF IT-NATURAL FARMING:

- The chemical free cultivation of vegetables project is implemented in Lingapura, Kotaballipura villages, Srinivaspura taluk, Kolar district and Karnataka state.
- The project was implemented in the year 2018.
- There are about 60 farmers participating in the project.
- AIM: To Scale up Technology – Knowledge - Practices relating to Natural Farming by adopting farmer friendly approaches so as to expand the area of cultivation , increase the production and productivity under Natural farming
- SHORT-TERM OBJECTIVES:
 - To Introduce Natural Farming Technology for 30 farmers in each village in a span of one year.
 - To increase the area under cultivation of natural farming.

- To Produce Chemical residue free fruits and vegetables and attract the attention of Consumers.
- To reduce the Chemicals and fertilizers cost, to benefit farmers and reduced their cost of investment.
- To extend hand hold support in two villages for 60 small and marginal farmers for adopting natural farming technology
- For the continual practice beyond project period
- **LONG-TERM OBJECTIVES:**
 - To organize farmers growing fruits and vegetables in order to promote a cluster of Natural Farming and to meet the entire demand for fruits and vegetables of Bangalore city which is 120 kms away from the Project area.
 - To ensure the supply of pure and natural vegetables and Tomatoes to the consumers throughout the year on price equal to the vegetable in Hopcoms, Safal markets and more than 300 private Organic Outlets across Bangalore City.
 - Promoting a Model of **Farmers Producers Organizations (FPO)** in order to join more and more farmers in and around that particular village

The natural farming concept was developed by Dr.Subash Palekar , Based on his experience with both natural and chemical farming techniques and his observation of nature, Dr.Subhash Palekar designed the following principles of ZBNF.

- Seed treatment with Beejamrutha.
- Jeevamrutha
- Insecticides such as Bramhastra, Agniashtra, Neemastra.
- Fungicides prepared from butter milk.

All these compositions are made from natural ingredients such as desi cow's milk, urine, soil, buttermilk and neem.

The plants are grown naturally with above mentioned supplements making them purely organic and toxin free.



(Meetings with farmers)



(Dr.Subash Palekar)



(Preparation of Jeevamrutha)
jeevamrutha)



(Cauliflower plants treated with



(Tomato crop produced in natural farming)



(crop produced using chemical fertilizers)



(crop produced using jeevamrutha)



(News publication of the demo program)

6.7 INITIATIVES AT DELHI:

The DMSWSL has started working on the “Public awareness program on waste management under north DMC” where it has involved itself in various activities benefiting the public and environment.

The key activities conducted under this program are:

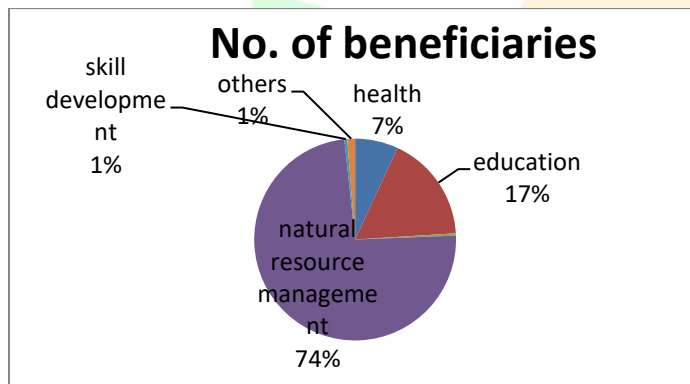
- 180 Workshop/Training program were conducted under SMW rule 2016 for schools, RWA, Housing society
- 6 Capacity building training program were conducted under SMW rules 2016 for North DMC official.
- Auto miking were organized on sensitized of public in three zones under solid waste management.
- North DMC meeting were conducted by DCs of north DMC and one by Mis Varsha joshi (Commissioner North DMC) in the year 2018-19 covering all the 3 zones associated. Feedback for all plans was positive.
- RWA across all the three zones installed waste composting machine and vermi composting pits under guidance of Ramky foundation & DMSWSL.
- Eye Camp Check-up was organised for Manpower associated with Waste Management DMSWSL in 85 employees benefitted
- Conducted 13 meetings with the School's principal of Govt. School in three zone to orient them about waste management program project of DMSWSL & Ramky Foundation and to get the permission for Ramky foundation participation in environmental activities.
- 23 Workshop on soils waste management rules 2016 with Schools also advocate to teach to kids.
- 2 Painting Competition were organized in which 130 kid children participated in on Green Delhi.
- 40 Kids from Delhi participated in educational workshop & exposure visit to national museum covering historical as well as educational places across the beautiful city of Delhi and transportation was sponsored by Govt of India.
- 2 Action plan meeting for role modal communities in three zone by DC was held the main purpose of meeting is draw out action on segregation of Solid waste .

- 5 street plays were performed to sensitized community on importance of waste segregation by Peakcloud Films.
- 2 Event were conducted with 90 Rag pickers (Informal Sector) sanitized on the use of safety equipment's while working on landfill & segregation of waste and Aware them about the importance of education of their children and not Involving them in waste segregation work also safety equipment's distributed .
- 3 Tree plantation drive have been carried out in Rohini zone in which 250 Plant planted in schools.

6.8. CSR ACTIVITIES:

The CSR activity of Ramky Foundation has taken place in all its sites and at the head office. The CSR activity is majorly entrusted on our thrust areas such as health, education and environment.

About 25,000 people have been benefitted only from our CSR activities in this term.



The above table demonstrates the % of people benefitted under each thrust area with natural resource management being the most beneficial followed by education and health.

Categorizing based on our thrust areas:

➤ HEALTH:

RF is working in the domain of healthcare since its inception and conducting health camps and blood donation camps has become an habit of our organization.

We have conducted about 23 health camps and 20 health awareness programs based on various topics such as stress management, anemia, gastroenterology, hypertension, gynocology, skin and hair care, hepatitis and first aid for snake bites.

Our health checkups include:

- BP Check up
- BMI

- GRBS
- ECG
- General physician consultation
- Consultation on diet and nutrition
- Dental screening
- Pulmonary function test and
- Optometry

The following activities were conducted in 11 states namely, Delhi, Karnataka, West Bengal, Orissa, Punjab, Telangana, Tamil Nadu, Andhra Pradesh, Maharashtra, Madhya Pradesh and Rajasthan.

Our organization also encourages the donation of blood through its blood donation camps and also provides training to individuals on first aid performance

The estimated beneficiaries from the above facilities are 4,400 people.

Health Camp: 2018-19

Sl. No	Date	State/ UT	Location	Activity/P rogram	No.of Beneficiaries
05-07-2018	Telangana	Hyderabad	vaccination & Health camp	250	Ramky Group
07-07-2018	Telangana	Dundigal, HYD	vaccination & Health camp	150	Ramky Group
14-07-2018	Telangana	Ramky Marvel- Gajularamaram, Hyd	vaccination & Health camp	60	Ramky Group
14-07-2018	Telangana	Ramky Galaxia- Nalagandla, HYD	vaccination & Health camp	100	Ramky Group
17-07-2018	Punjab	Nimbua, Punjab	Annual Health Check up	70	Ramky Group
19-07-2018	Andhra Pradesh	Pharmacy, Vizag	vaccination & Health camp	273	Ramky Group
20-07-2018	Andhra Pradesh	Pharmacy, Vizag	vaccination & Health camp	324	Ramky Group
27-07-2018	Maharsastra	ZP School, Tondoli, Mumbai	Health Checkup camp at flood effected areas	215	Ramky Group
04-08-2018	Telangana	Head Office, HYD	vaccination & Health camp (2nd dose)	250	Ramky Group

14-08-2018	Telangana	Ramky Galaxia-Nalagandla, HYD	vaccination & Health camp (2nd dose)	160	Ramky Group
27-08-2018	Maharsastra	ZP School Tondoli Village, Murbad, Mumbai	Flood Relief Campaign – Health Check up camp	215	Ramky Group
07-09-2018	Telangana	Head Office/Hyderabad	vaccination & Health camp (2nd dose)	70	Ramky Group
20-08-2018	Andhra Pradesh	Pharmacy, Vizag	vaccination & Health camp (2nd dose)	150	Ramky Group
13-09-2018	West Bengal	WBWML, WB	Blood Donation Camp	31	Ramky Group
17-09-2018	Tamil nadu	TNWML, Tamilnadu	Comprehensive Health checkup camp	180	Ramky Group
25-10-2018	Orissa	Dalki Village, Orissa	General Health Check up camp	271	Ramky Group
28-10-2018	Orissa	Kanchichua Village, Orissa	General Health Check up camp	251	Ramky Group
31-10-2018	Orissa	Pimpudia Village, Orissa	General Health Check up camp	200	Ramky Group
04-11-2018	Orissa	Purunapani, Orissa	General Health Check up camp	200	Ramky Group
04-12-2018	Telangana	Hyderabad	General Health Check up camp	300	Ramky Group
11-01-2019	Punjab	PWMP, Punjab	Comprehensive Health checkup camp	50	Ramky Group
23-01-2019	Karnataka	KWMP, Karnataka	Comprehensive Health checkup camp	72	Ramky Group
05-02-2019	Delhi	DMSWL, Delhi	Comprehensive Health checkup camp	178	Ramky Group



GROUP

Towards sustainable growth
RAMKY FOUNDATION

The Greatest Wealth is Health..

Ramky Foundation organized Health Camp @ CO



Ramky foundation in association with Call Health & Clove Dental, organized a Health camp on 5th July 2018 at the Corporate office for employees. Services provided in the camp: Hepatitis B Vaccination, BP Checkup, RBS (Random Blood Sugar), General Physician Consultation & Dental Check up. Dr. Priyanka from Call Health & Continental Hospital, Dr. Rohit & Dr. Prudhvi from Clove Dental gave helpful consultation to Ramkians who participated in the camp. Vote of Thanks was conveyed by Mr. M V Rami Reddy (Head-CSR) to the doctors and their teams.

Statistics:

No. of participants: 300+

No. of vaccinations: 250

Association: Call Health & Clove Dental

The main aim of the camp was to provide Hepatitis B Vaccinations to employees and make them aware about the importance of Health. The Medical team explained that Hepatitis B can be of two types: Acute and Chronic.. It is an infection caused by Hepatitis B Virus. Hepatitis directly affects the liver. So it is very important for every one of us to get vaccinated against Hepatitis B.



Ramky Group Communications

ARTIFICIAL LIMB DONATION PROGRAM:

The 12th anniversary of Ramky foundation was adorned with differently abled kids from Sri Gurudeva charitable trust. Our chairman Mr. Ayodhya Rami Reddy ,managing trustee Mrs.A.Dakshayani and managing director(REFL),Mr.Nanda Kishore attended and donated the kids with their needs such as artificial limbs and hands,hand slings,crutches,wheel chairs,walkers and KAFO(Knee Ankle Foot orthosis)



- **INTERNATIONAL YOGA DAY**

The international yoga day is celebrated each year on 21st of June. This was celebrated with much reverence at our head office and also other sites such as pharmacy colony, dundigal, Pedakakani, Narasaraopet, pitampur, nimbua and haldia.

Around 800 people from our above sites celebrated the international yoga day bringing to light the importance of it.



- **EDUCATION**

- **Distribution of notebooks.**

About 730 students from ZP high school and primary schools of dundigal thanda and gagilapur were benefitted with school books, mats, school bags and uniforms during this year.

- Around 900 students of zilla parishad school were benefitted through notebook distribution in Mumbai .The books were distributed for the underprivileged children to encourage them to pursue their future.
- 80 children of employees of the MWML were benefitted with notebooks.



➤ NATURAL RESOURCE MANAGEMENT

Managing the natural resource is an inevitable responsibility of each human being. Ramky Foundation is involved in these activities majorly through its projects and also shows its presence through its CSR activities.

The following activities were carried out in MWML,

- A WED awareness program was held at Orion mall targeting 500 beneficiaries by partnering with MGM College and DOW chemicals ltd.
- A workshop on MSW, domestic and plastic waste management was held at MGM hospital auditorium targeting the hospital's 50 housekeeping staff.
- A seminar and awareness campaign in plastic waste management was held for 180 medical and environmental college students in MGM College and YMT College.
- 30 acres of MWML site were planted during the environmental day.



Several other activities such as donations were carried out for the construction of temple in Dundigal thanda and for the setup of CCTV in Dundigal police station.



(Distribution of notebooks to students)



(Installation of RO plant)



(Road construction at Dobaspet, Bangalore)



(International yoga day celebrations)

6.8 CONCLUSION:

Towards sustainable growth
RAMKY FOUNDATION