

RAMKY FOUNDATION

# ANNUAL REPORT

2020-21

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@RamkyFoundation



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[www.ramkyfoundation.org](http://www.ramkyfoundation.org)

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## LIST OF ACRONYMS

<b>RF</b>	Ramky Foundation
<b>CSR</b>	Corporate Social Responsibility
<b>ISHA</b>	Integrated Schooling and Holistic Approach Programme
<b>UNDP</b>	United Nations Development Programme
<b>NABARD</b>	National Bank for Agriculture and Rural Development
<b>PWRMP</b>	Plastic Waste Recycling Management Programme
<b>MT</b>	Metric Tonne
<b>VDC</b>	Village Development Committee
<b>ITDP</b>	Integrated Tribal Development Project
<b>Kg/ha</b>	Kilogram per Hectare
<b>FPO</b>	Farmer Producer Organization
<b>ICM</b>	Integrated Crop Management
<b>SK</b>	Swachhta Kendra
<b>SHG</b>	Self-Help Group
<b>VRM</b>	Venella Rural Mart
<b>HIV</b>	Human Immunodeficiency Virus
<b>HRG</b>	High Risk Group
<b>ICTC</b>	Integrated Counselling and Testing Centers

## MESSAGE FROM THE PRESIDENT



It gives me immense pleasure to present Ramky Foundation's Annual Report 2020–21. The countless stories of change that we witness through our programs continue to encourage us to go that extra mile. This year we have been able to bag new projects in the thrust areas of Natural Resource Management and Skill Development in collaboration with different government agencies.

During the pandemic and the lockdown situation, Ramky Foundation conducted successful COVID-19 relief activities, witnessing **23,000+ beneficiaries**, around various parts of the country- included distributing materials like food, clothes, monthly ration, etc. Thus, helping the poor and the needy at these difficult times.

Our **Integrated Schooling & Holistic Approach (ISHA)** program that intends to provide quality education through improvised infrastructural facilities in government schools. As part of this program, RF developed and/or upgraded the infrastructure of many government schools, benefitting over **13,000 students and teachers**. Under this program, states like Andhra Pradesh, Telangana, West Bengal, Karnataka, Rajasthan, Tamil Nadu, Madhya Pradesh, Maharashtra and Bihar were covered this year.

Our partnership with UNDP, pertaining to the **Plastic Waste Recycling Management Program (PWRMP)**, has been going strong since 2018, and we have been able to successfully achieve a tonnage of around **8,000 MT** this year, which later got processed and recycled. Moreover, in the coming years, Ramky Foundation plans on initiating new Green Kendras at different places in India for efficient management and recycling of plastic waste in the city, simultaneously taking care of the welfare of the Rag Pickers involved in the plastic waste collection.

I would also like to extend my sincere thanks to **Ramky Enviro Engineers Ltd. (REEL)** for the all the CSR fund support and encouragement.

Warm regards,

- **MV Rami Reddy**

## MESSAGE FROM THE MANAGING TRUSTEE



Ramky Foundation over a span of decade and a half has become a center of excellence with respect to embedding technology and human services into the Non-Profit Sector. The past decade has become significant for Foundation to move towards 'Skill India'.

We recognized that the promotion of Skill & Knowledge is required to deal with real-world problems the society is facing today. Addressing the same, Ramky Foundation initiated various programmes for farmers on natural farming and developing Entrepreneurial Skills among Safai Saathis (rag pickers) in Hyderabad.

RF extends its thanks to **NABARD** for co-funding the implementation of the Integrated Tribal Development Projects. We have been able to successfully convert several acres of uncultivable lands into **Horticulture Gardens**, benefitting thousands of tribal families.

We, at Ramky Foundation, along with our partner agencies, commit our efforts to fulfil the requirements of the needy. We want to ensure for them not just a better future, but a more equal and happy world. We believe that it is only through a concerted effort that a lasting and sustainable change can be created.

I wish the RF team all strength to take this mission forward.

Best wishes,

- **A. Dakshayani**

**"Trust forms the foundation of our organization."**



# ORGANISATION PROFILE

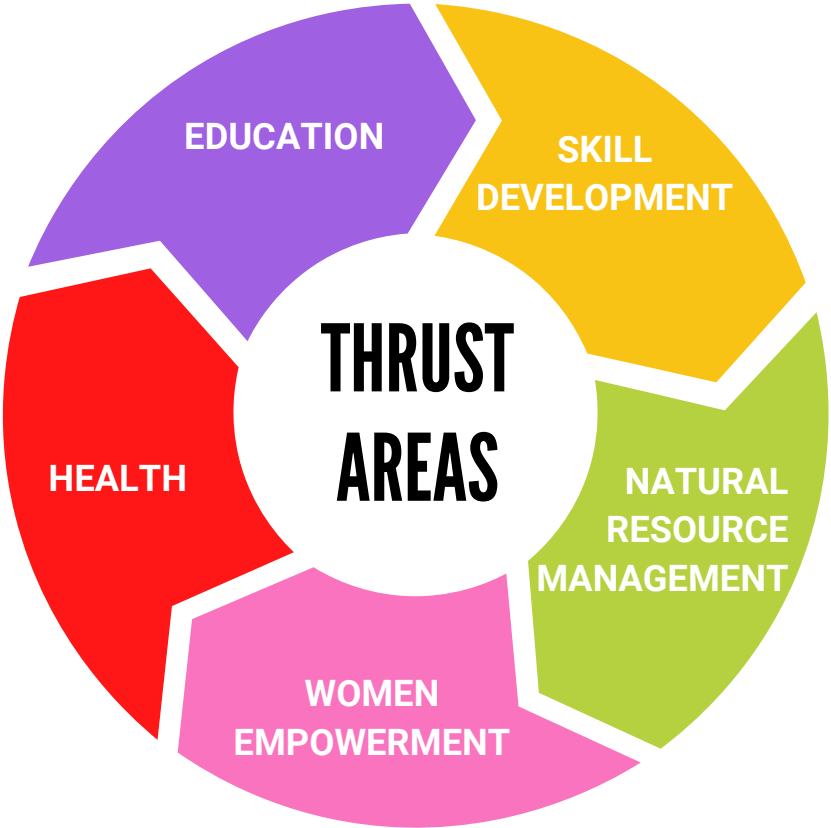


**Ramky Foundation**, a not-for-profit organization, has been registered under the Trust Act, Andhra Pradesh, **Reg. No. 412/06-IV**. The Foundation emphasizes the credo– Towards Sustainable Growth.

Since its inception in 2006, Ramky Foundation is proactively promoting the public interest by encouraging community growth and development with the emphasis on **Five Thrust Areas - Natural resource management, Women empowerment, Health, Education and Skill Development**.

The Foundation is growing by leaps and bounds with definite strategies including successful collaborations with different government and non-government agencies and mobilizing additional resources to widen the interventions.

Ramky Foundation has **12A & 80G** certification.



# ABOUT RAMKY FOUNDATION



## MISSION

Ramky Foundation envisions being a model organization with focus on equitable, sustainable, and accessible development opportunities for the communities we serve.

## VISION

Ramky Foundation will fulfill its vision through a set of interventions in the thrust areas of Natural Resource Management, Women Empowerment, Education, Health and Skill Development.

## VALUES

- Honesty & Integrity
- Equity
- Social Innovation
- Continual Improvement
- Transparency & Accountability



# OUR GEOGRAPHICAL COVERAGE



**We are working  
with communities  
in 16 states  
across India.**

# OVERALL ACHIEVEMENTS



**38,000+**

people trained in various disciplines, which generated employment, employability and self-employment opportunities.



**2,000+**

women benefitted from the formation of two Women Mutually Aided Cooperative Societies– Vennela Rural Mart and Adarsha Mutually Aided Cooperative society and their livelihoods were enhanced



**28,000+**

women of High Risk Groups availed preventive and care services against HIV/AIDS through Targeted Intervention Program



**4,000+**

tribal families benefitted from conversion of **2500 acres** of uncultivable land into horticulture gardens



**6,000+**

families' household income improved by promoting diversified farming and off-farm activities



**60,000+**

beneficiaries gained access to Pure and Safe drinking water supply through 210 community RO Plants in three states



**5,000+**

poor and meritorious students sponsored over **2 Crores** of scholarships



**600+**

orphan and semi-orphan girl students have been provided with hostel support since 2010



**4,000+**

women achieved sustainable income generation by skill development trainings and self-employment opportunities



**6,00,000+**

saplings plantation in various worksites around Ramky benefitting more than **2000 families**



**500+**

farmer families benefitted through Dairy promotion



**4,000+**

rural families benefitted from nearly **500+** medical camps

OUR ONGOING  
PROJECTS



# #1 NATURAL RESOURCE MANAGEMENT



## TRIBAL DEVELOPMENT PROJECTS

### GOAL

This is a NABARD co-funded Project. Its core objectives are comprehensive tribal development programme encompassing natural resource management in rain fed tribal areas, micro-finance initiatives, health development and women's empowerment through people's participation.

Ramky Foundation is currently implementing FOUR Integrated Tribal Development Projects (ITDPs) in Andhra Pradesh and West Bengal. 2 are ongoing in the Koyyuru mandal of Vishakhapatnam dist., AP and 2 are in West Bengal.

### KEY ACHIEVEMENTS

2500

acres of uncultivable land converted into Horticulture gardens since the onset of ITDP

2700+

members Farmers Producers Organizations (FPOs) at present

150

landless people supported with alternative livelihood programmes

4000+

tribal families benefited through ITDPs so far

05

VDCs formed with 300 beneficiaries at present

06+

Lakhs of Saplings plantations since inception





## Activities conducted during 2020-21:

- COVID-19 relief activities - includes groceries distribution, PPE kits distribution, ration support, other essentials, etc.
- Developing Livelihood of the Tribal Families through Orchard development- includes fruit plantation, basins formation and weeding, ploughing, medicine application, manure application, irrigation, cattle trench, fencing, construction of water resources, moisture conservation, border plantation, nutritional garden, smokeless chullah, intercropping, along with trainings, exposure visits, awareness programmes and many more
- Convergence with other government departments
- Construction of 2 pump-houses with submersible pumps for ensuring efficient irrigation for the orchard development
- Organized health camps for the tribal families and vet camps for animals
- CSR Activities- in the areas Health, Education & Women Empowerment for the beneficiaries







## ACCELERATED DEVELOPMENT OF MINOR IRRIGATION PROJECT (ADMIP)- WEST BENGAL

### GOAL

The project is aimed at enhancing the agricultural productivity by small and marginal farmers providing adequate and reliable irrigation facilities and thus introduce multi-cropping/intercropping systems. The target is to hand-over the schemes to respective Water User Associations (WUAs) to maximize the benefits of the water and thus ensuring sustainability of the project.

Ramky Foundation is currently working in 7 districts of West Bengal under this project— North 24 Parganas, South 24 Parganas, Hooghly, Paschim Medinipur & Jhargram, Purba Medinipur, Purulia.



New scheme identification at Subal Nandi, Kunarpur Mouja, JI 572, Narayangraha, Pashchim Medinipur

### KEY ACHIEVEMENTS

10000

villagers supported during the lockdown

414

Water User Associations (WUAs) formed with over 29000 members presently



218465.75

Kg/ha of average production of agriculture crops, horticulture crops, fishery and vermin compost units in this FY





# FARMER PRODUCER ORGANIZATION (FPO)

## GOAL

The main aim of Farmer Producer Organization (FPO) is to ensure better income for the producers through an organization of their own. It incorporates farmer-friendly practices to maximize the produce. The model is designed in a way such that the producers itself are the shareholders of the organization. It is a **NABARD initiative** and it has been supporting RF in forming & promoting the FPOs.

Ramky Foundation is presently working with 7 FPOs in the states of Andhra Pradesh, Karnataka and West Bengal. RF has successfully introduced the multi-cropping systems into the practices as well.

## KEY ACHIEVEMENTS

2700+

members enrolled into the FPOs so far

07

FPOs formed



150

farmers trained in modern crop cultivation techniques this year

65+

Lakh INR of funding received from NABARD since inception





# INTEGRATED CROP MANAGEMENT (ICM) PRACTICES IN BANANA

## GOAL

This is a NABARD-funded project and its main aim is the introduction of Comprehensive Crop Management & Bunch Management practices to the farmers for effective utilization of resources. It also encourages the farmers to adopt environment-friendly farming practices in Banana cultivation.

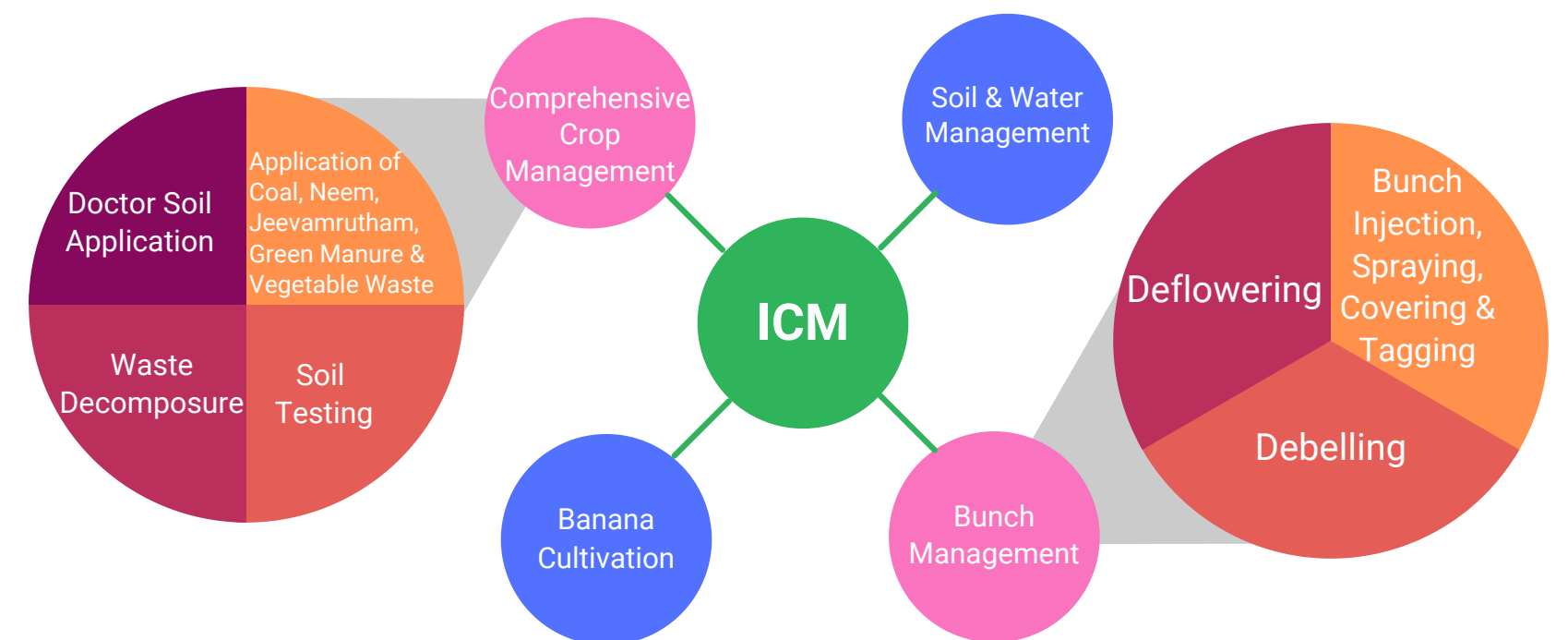
Ramky Foundation has been encouraging these practices in the Mahanandi mandal, Kurnool district since March, 2020. RF has also become the first agency in the regions of Telangana and Andhra Pradesh to introduce 'Krishi Raasta'- a devise innovated for Rapid Automated Soil Testing with Agronomy advise to the farmers, which they get via updates over their phones.



## KEY ACHIEVEMENTS

30

farmers have been mobilized and underwent capacity building programs in this FY







## PLASTIC WASTE RECYCLING MANAGEMENT PROGRAMME (PWRMP): A PARTNERSHIP APPROACH

### GOAL

The core aim of this program is to create a socio-technical model that targets the reduction in the plastic waste generated in the environment whilst taking care of the Safai Sathis (waste pickers) involved in the business. It is an initiative by United Nations Development Programme (UNDP), which has RF as one of the implementing agencies onboard.

Ramky Foundation has been associated with UNDP since 2018 over this project and has successfully established 2 Swachhta Kendras in the states of Telangana and West Bengal.



### KEY ACHIEVEMENTS

**5000**

MTs of Plastic Waste recycled via the SKs under RF every year

**15**

Self-Help Groups (SHGs) formed so far

**500**

Safai Sathis onboarded so far





# #2 WOMEN EMPOWERMENT



## VENNELA RURAL MART (VRM)

### GOAL

Vennela Rural Mart (VRM), a social enterprise, is an initiative of Ramky Foundation that came into existence in October 2011 at Narasaraopeta, Guntur district, AP with a grant support of Rs. 90,000/- from NABARD, under which an outlet was established to provide services like sale of stitching material, stitching of Punjabi Dresses, blouses, etc. by the rural women taking the orders from the rural mart.

Ramky Foundation has been providing the handhold support to rural women at the mart ever since its inception, and helps support its business from time to time as well.

### KEY ACHIEVEMENTS

48000  
pieces of cloth items  
manufactured by women such as  
nose-masks for pandemic  
situation, T-shirts, shorts, track  
pants, cloth bags, and cotton  
shirts, etc. in this FY

300  
women attained sustainable  
income through VRM so far



1200000  
INR of sales made in this FY

800000  
INR of corpus developed since  
Inception





## ALTERNATIVE LIVELIHOOD OPPORTUNITIES FOR WOMEN

### GOAL

The core aim of this program is to explore and create alternative livelihood opportunities for rural and urban poor women. It was observed that the women engaged in the construction works, rag picking, etc. ran out of livelihood options when the global pandemic took over India. Thus, the Foundation came up with various ideas to help them.

**Ramky Foundation implemented 'Chocolate Making Training' program targeting the Women living in the slums of Hyderabad, Telangana. This was an effort to create alternative livelihood opportunities for them. The programs got to witness a keen participation from the beneficiaries.**



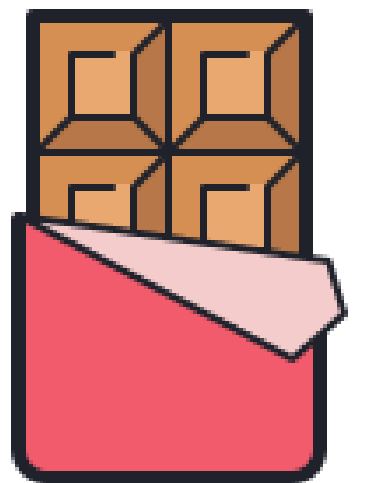
### KEY ACHIEVEMENTS

63

women benefitted from alternative livelihood training programs

20000

INR of income generated for the beneficiaries out of these programs







# TARGETED INTERVENTIONS (TI)

## GOAL

The main objective of the project is to decrease HIV/AIDS and STI prevalence rate through generating the awareness to Female Sex Workers (FSW's) in **26 GHMC wards** of Hyderabad, Telangana with **3456** High Risk Group (FSW) women.

Ramky Foundation started the implementation of the TI project in January, 2011, in association with Telangana State Aids control Society (TSACS). RF has created a significant impact in the lives of the beneficiaries under this project. RF interventions helped minimize the risk of infections, which was prevalent earlier among the beneficiaries.

## KEY ACHIEVEMENTS

**3456**  
HRG women referred to ICTC and got tested for HIV and Syphilis this year

**34481**  
counselling sessions conducted for the HRG women this FY

**227415**  
free condoms distributed to HRG women this year

**89**  
awareness camps/events conducted in 26 wards of Hyderabad, Telangana this FY







## COVID-19 RELIEF ACTIVITIES

### GOAL

The unexpected and unforeseen crisis affected the lives of millions of people across the country. The main objective of these activities was to reach out to the vulnerable communities and frontline workers by distribution of essentials.

Ramky Foundation carried out activities, such as, distribution of essential groceries to the needy families severely affected by lockdown, providing safety gears to Municipal workers working in Municipalities, distribution of ready-to-eat food to the migrant laborers , distribution of essentials to the Frontline workers.

RF also launched COVID-19 Help Desk this year to provide information related to procurement of Oxygen cylinders, hospital beds, online doctor consultations, etc. in assn. with HUM Helpline.



## KEY ACHIEVEMENTS

**23510**

families benefitted from the COVID-19 relief activities

**13**

states across the nation were covered under these activities





## #4 EDUCATION



### INTEGRATED SCHOOLING AND HOLISTIC APPROACH PROGRAM (ISHA)

#### GOAL

RF has been strengthening education under **ISHA Program**. It facilitates the distribution of books, providing smart classes, providing/upgrading the infrastructure facilities, scholarships distribution, health check-ups, etc. to the needy students.

Ramky Foundation had come up with Integrated Schooling & Holistic Approach (ISHA) program that intends to provide quality education through improvised infrastructural facilities in government schools. It also witnessed construction of digital labs for students this year.



#### KEY ACHIEVEMENTS

13195

students and teachers benefitted from renovation & upgradation of school buildings under ISHA in this FY



02+

Crores INR of scholarships distributed to students since inception



## #5 SKILL DEVELOPMENT



## IMPARTING SKILL

### GOAL

Our approach is to develop skills among women and youth whilst partnerships with multiple stakeholders and build long-term associations. To scale up efforts necessary to achieve the objective of skilling/up-skilling people, RF strives to a) develop low cost, high-quality training with innovative business models b) attract significant linkages which enable the long-term development.

Ramky Foundation facilitated training to rural people in order to explore alternative livelihood opportunities for them. RF also inaugurated 3 Skill Development Centers this year in association with DDU-GKY.

## KEY ACHIEVEMENTS

150

beneficiaries, consisting of urban poor women and unemployed youth were imparted skill training programs in this FY

40000+

unemployed youth and women benefited from 450+ training programs organized since inception





SITE-SPECIFIC  
ACTIVITIES



## GOAL

Apart from the interventions in the mentioned 5 Thrust Areas, Ramky Foundation also conducts CSR activities nearby its major sites depending on the needs identified during the baseline survey. It is to be done for the welfare of the communities living in that targeted area.

Ramky Foundation's interventions are holistic, and this year the beneficiary count was observed to be over 1 Lakh. Through its several CSR activities, it not only has supported the individuals in their most difficult times, it also has driven entire communities to lead a self-sufficient life.

## KEY ACHIEVEMENTS 2020-21

**64769**

beneficiaries in the Health interventions including COVID-19 relief activities

**13141**

beneficiaries in the Education interventions

**2958**

beneficiaries in the Women Empowerment interventions

**11270**

families benefitted from the Natural Resource Management interventions

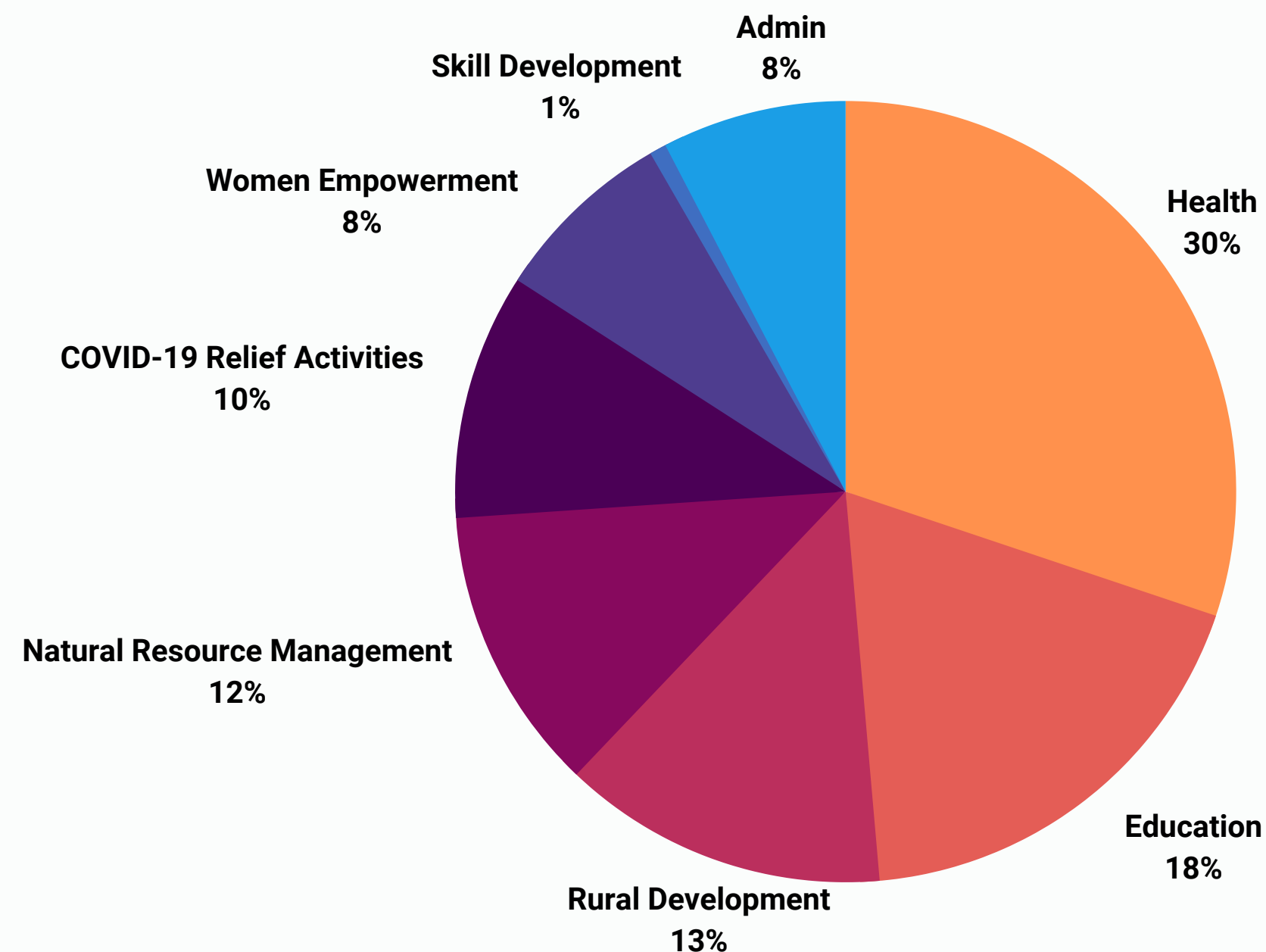
**150**

beneficiaries underwent Skill Development Training Sessions

**13140**

benefitted from the Rural Development interventions

## Overall CSR expenditure 2020-21













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