

RAMKY FOUNDATION

A step towards millennial goals...





Ramky Foundation (RF), "a not-for-profit" partner of Ramky Group, came into existence in 2006. Since its inception, the Foundation has been proactively building public interest, creating awareness and making a difference in the lives of people through different interventions in areas of Natural Resource Management, Women Empowerment, Education, Health and Skill Development. Over the course of period Ramky Foundation has evolved and transformed into a more responsible and successful organization with its presence in over 16 states across India, in association with numerous governmental and non-governmental agencies. The Foundation has diversified its operations, by promoting Social Enterprises to boost the income levels of the rural and urban poor. Ramky Foundation believes that successful companies are only as strong as the communities in which they operate.

Vision

Ramky Foundation envisions being a model Organization with focus on equitable, sustainable, and accessible development opportunities for the communities we serve.

Mission

Ramky Foundation will fulfil its vision by working in the areas of Natural Resource Management, Women Empowerment, Health, Education and Skill development through sustainable models.

Values

- Honesty & Integrity
- Quality improvement
- Individual & Organizational Learning
- Transparency & Accountability
- Commitment
- Teamwork
- Social Innovation



"Ramky Foundation's efforts and accomplishments in the sprint of last 14 years has inspired and helped us to set a new benchmark for inclusive and sustainable development initiatives."

A. DAKSHAYANI

Managing Trustee



"I believe the real development is not only progress in numerical figures. When poor people live with dignity and earn regular income through sustainable livelihood, that is the real development."

Alla Ayodhya Rami Reddy

Founder, Ramky Group

EDUCATION

Ramky Foundation believes education is the most important tool that can transform the society to be more civilized. Research has proven that education will play an important role in the overall development of an Individual. Education is a crucial step in improving the quality of life especially of the poor and vulnerable, and access to quality education is significant to the nation's development. The Indian Education system has faced numerous challenges in providing quality education facilities right from Infrastructure, Sanitation, Quality Education, Financial support etc. Thus, the Foundation has been striving to provide the necessary support within its limitations, in the area of Education.



Interventions:

Distribution of One Lakh notebooks to students every year

Worth of over 2 crore scholarships to the needy students

Career Counseling to the students

Hostel Facility to 550 Girls from underprivileged families since 2010

Sanitation & Plantation activities in schools

Infrastructure development for various Govt Schools

Where there is a will there is a way

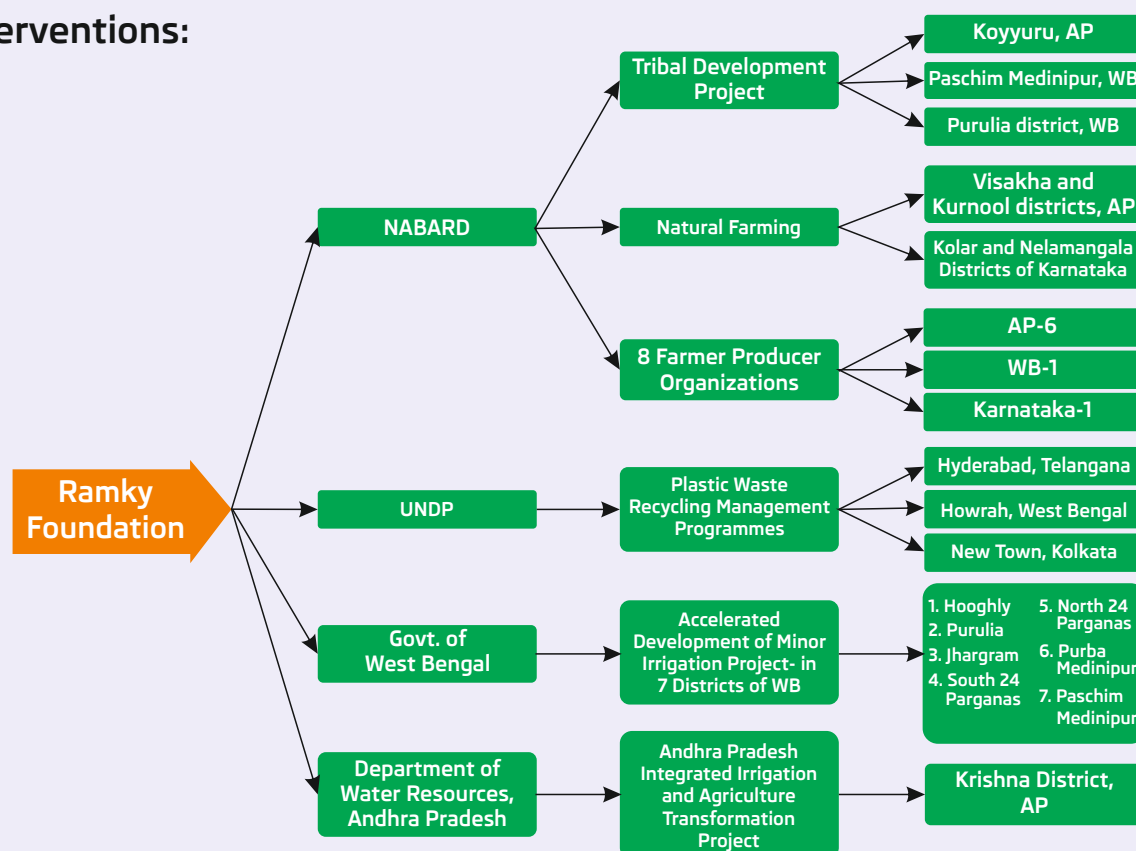
"I was always inclined towards studies, but my parents could not afford it as they were daily wage labourers. I studied till intermediate, but had no money for higher studies. In despair, Ramky Foundation came into my life as a ray of hope and supported me completely by providing required essentials to pursue my education. Thereafter, I secured a seat in an engineering college in EEE branch. I am now working in Bangalore with an attractive salary package."

-Koteshwari (Engineer)

NATURAL RESOURCE MANAGEMENT (NRM)

Ramky Foundation understands the concept of natural resource management in a much broader perspective. It defines Natural Resource Management as the management of resources available in nature to bring in effectiveness in the livelihood of people, not solely of the present generation, but also of the future ones. All of our interventions in the thrust area of NRM will specifically focus on resource conservation, utilization, and sustenance. Natural resources are vital for all living beings on Earth. Hence, their protection, promotion, and optimum utilization are the major focus of all our programs under this thrust area. Ramky adopts sustainable and socially responsible solutions with a prime focus on people participation in order to conserve natural resources and maintain an environment that leads to sustainable growth. Ramky Foundation does not impose any ready-made solutions on the community, rather it believes in local solutions, community participation, understands their capacities to address the issues in NRM.

Interventions:



Intercropping to the rescue!

This is about Ananda Nayak from Gobindapur village. He's one of our most active and successful beneficiaries from the Sankrail block. Ananda Nayak is one among the 675 farmers under the Tribal Development Project in Sankrail Gram Panchayat, Paschim Medinipur district, West Bengal. He came to know about wadi project from his neighboring village in the year 2015. He then approached Ramky Foundation and expressed his willingness towards participating in this project. He planted 83 plants (mango and cashew) in his wadi. We've mentioned about him and introduced him in a number of programmes as a successful farmer who not only took very good care of his wadis, but also generated better income via intercropping. For the last couple of years, his annual income has been increased so much that it has now become his family's primary source of living. Ananda Nayak along with other farmers participate in all the meetings, trainings and exposure visits organized by Ramky Foundation and has very well understood the role of a farmer in successful promotion of wadis. It is very

interesting to share that each and every project activity starting from pit digging to irrigation was carried out by him. Prior to the fruit cultivation, the land was a wasteland without any crop. When intercropping was introduced to him, he showed an avid interest towards it and worked very hard to take up intercropping in his land. Crops such as pumpkin, ridge gourd, okra and tomato have been raised via intercropping during rabi and pre-kharif season with the material supports received from the project.

During this Rabi season he expended Rs 3,630 to cultivate gourd, onion, chili, coriander and some spinach and they were sold for Rs 13,110, which has given him a profit of nearly Rs 9,480! Besides financial profit, all these vegetables also help in supporting his family's nutrition intake, without any additional expenditure. Presently, he's one of our active FPO members.



WOMEN EMPOWERMENT

A cross-cutting approach which can address the diversity of social structures that govern women's lives is required for Women Empowerment in India. The three most important indicators of women's empowerment, namely Security, Decision Making Capacity and Mobility are significantly low in Indian Women, especially among Rural Women. In order to improve these indicators, Ramky Foundation envisages creating opportunities and increase capabilities through effective training programs at individual levels. As per World Bank Group report, only one-third of women above 15 years of age are actively looking for jobs. Conducting training and creating platform for providing opportunities has become a promising intervention to ensure empowerment among targeted group of women under Ramky Foundation.



Now I am a master trainer!

"I was married at the age of 13 and I lost my husband a few years ago. I was devastated at that time. I joined Vennela Rural Mart (VRM) and underwent training. Dakshayani madam always encouraged me to remain courageous and strong. I successfully finished my training and joined in VRM as a Master Trainer in tailoring. The training has given me hope and strength to move ahead in life. I thank Ramky Foundation for all the support."

- Oruganti Venkata Divya (Narasaraopet, AP)



CSR Projects PAN India-2020

★ Developed more than 2000 acres of Horticulture on Tribal lands in association with NABARD

Developing Entrepreneurial Skills among Women Waste Pickers

DISHA (UNDP)&
PWRMP
Hyderabad

Decreasing HIV/AIDS &
STI Prevalence Rate by
generating awareness among
Female Sex Workers (FSWs)

Targeted
Interventions (TI)
Hyderabad

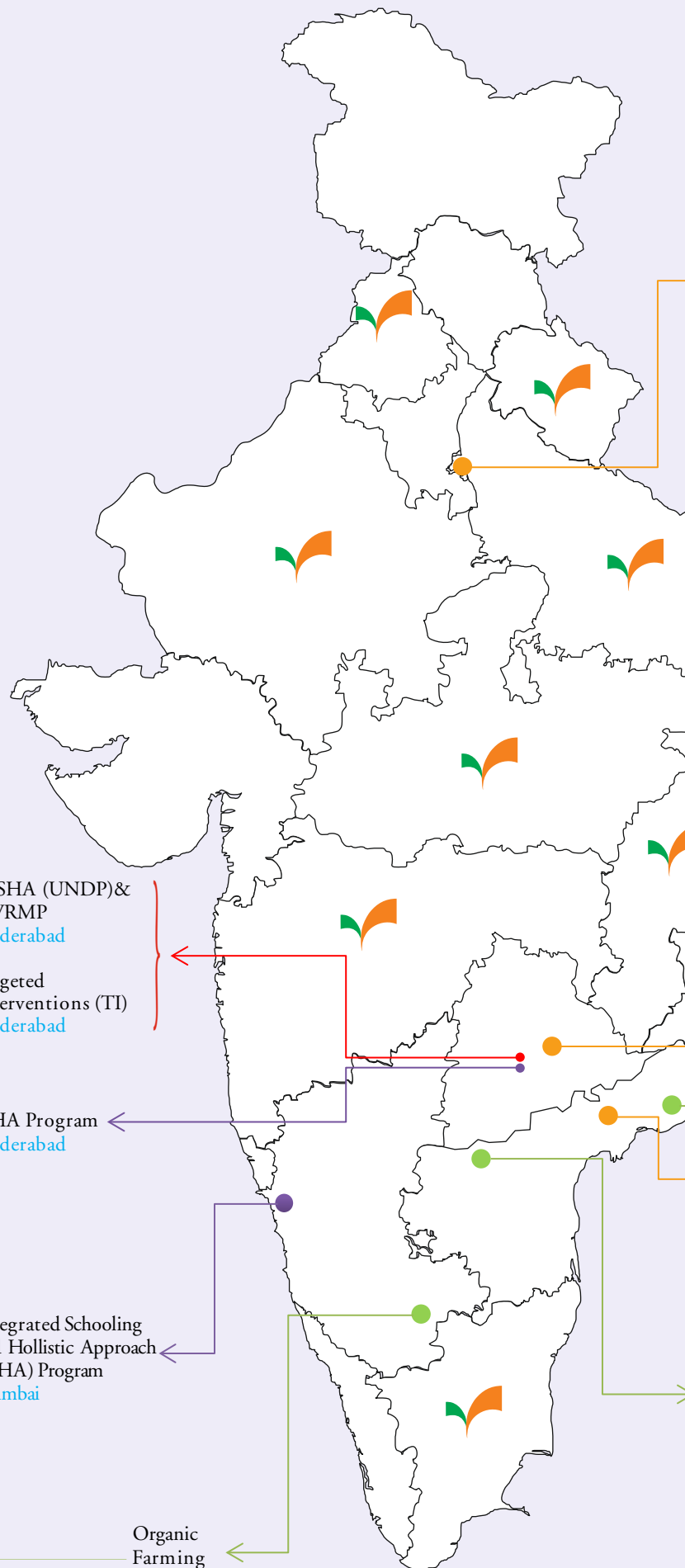
ISHA Program
Hyderabad

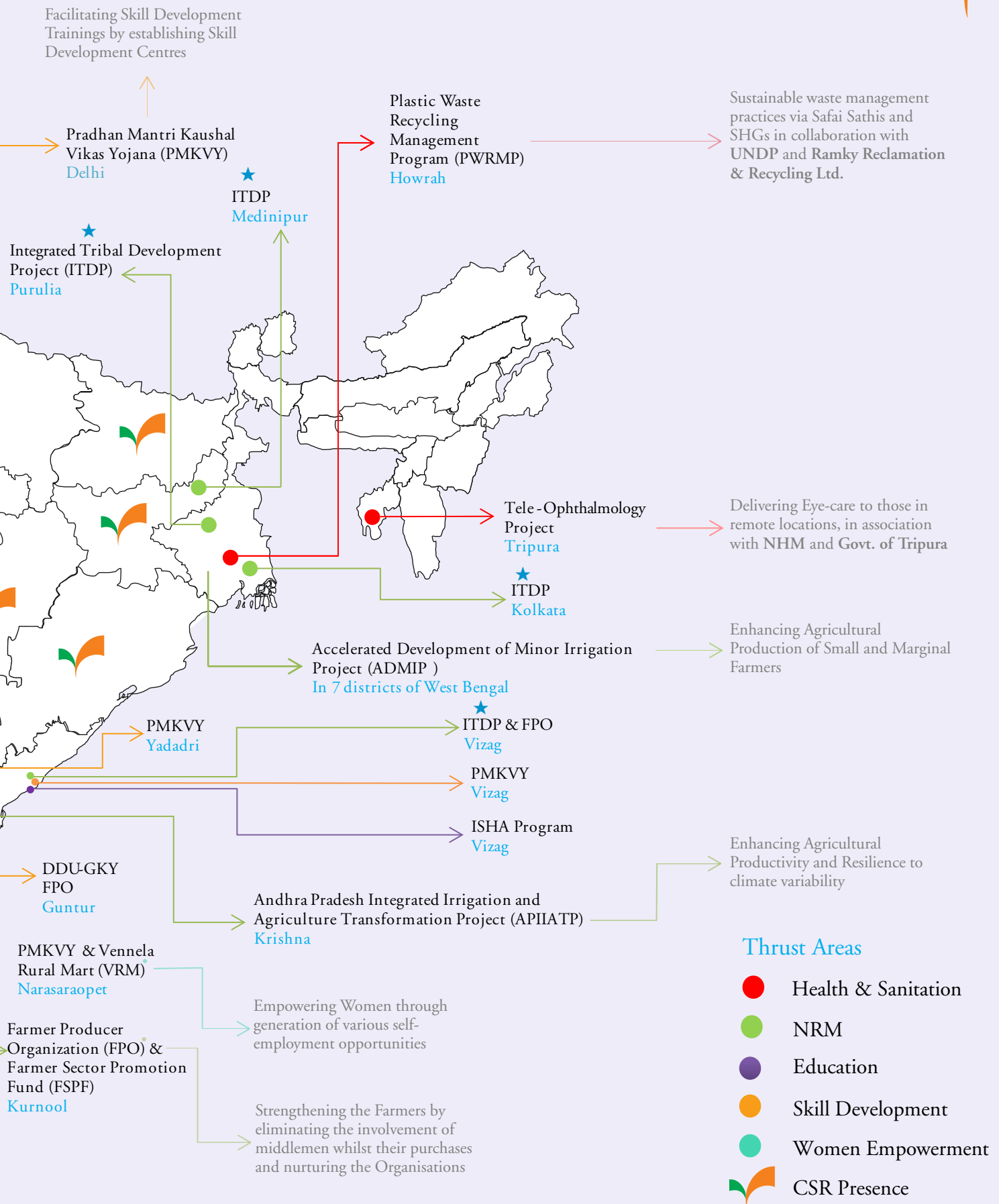
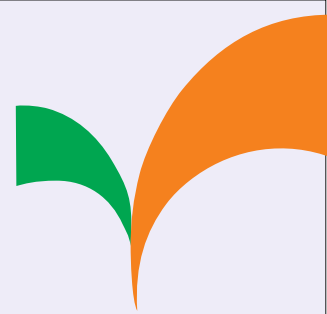
Strengthening the education
under this program's
interventions

Integrated Schooling
and Hollistic Approach
(ISHA) Program
Mumbai

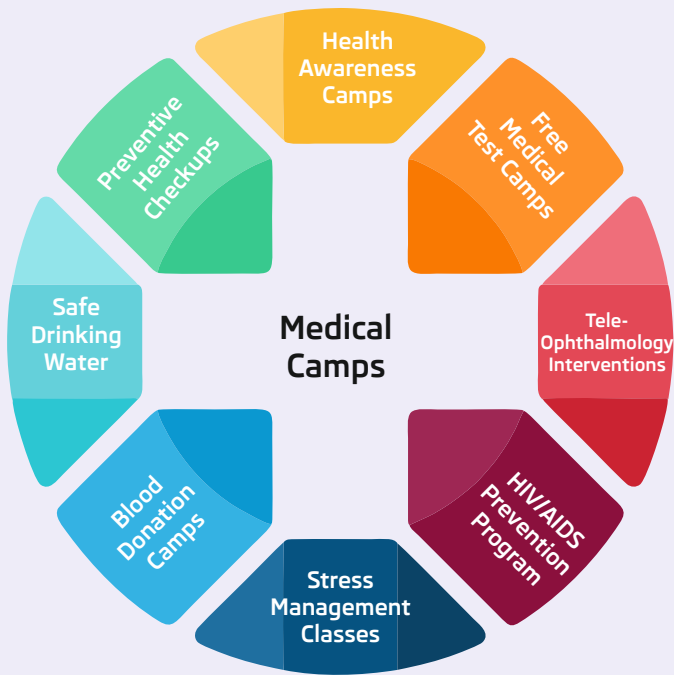
Promoting Ecological
Farming Approaches

Organic
Farming
Bangalore





HEALTH



Nations throughout the world are seeking to improve the health of their citizens and make quality health care accessible and affordable. Despite their differences, nations are facing a surprisingly similar set of health disparities and inequalities, such as fragmented health care ecosystems, high costs, inconsistent quality of care, inefficient systems, barriers to access and capacity needs. In response to these challenges, recognizing the importance of healthy living has become an increasingly important issue both in society at large and in the work place. Ramky Foundation initiates activities for the well-being of our citizens and communities to build a strong and healthy nation.



A High Risk Female Sex Worker

Swapna (name changed) belongs to Kosgi, Mahboob Nagar district, Telangana. After her divorce, she moved to Moosapet in Hyderabad, and used to live on the footpath as there were no shelters for her in this new city. She used to sell tickets in black and worked as a maid for a few months to survive, before turning into a full-time sex worker.

Ramky Foundation, through a project called 'Targeted Interventions' under TSACS, identified her in the aforementioned area. She was addicted to alcohol & drugs at that time, and it was also observed that she was suffering from severe skin infections, swellings and wounds, which were the symptoms of the HIV disease. Her details were collected then, and she was taken to the Sivananda Hospital for various tests. She turned out to be HIV positive and was also tested positive for syphilis later.

The Foundation bore all her medical costs and she was provided with the ART medicine for HIV. Various counseling sessions were also conducted which brought in a noticeable change in her behaviour.

She now is at a low risk, and through the charity given by the Foundation, she runs a Pan Shop of her own, which very well helps her earn a livelihood. It has brought sustainability in her everyday life.



From a Poor girl to a Beauty Salon Owner

"I belong to a poor family and faced a lot of difficulties getting through life. After my grad, I was struggling to find a job and had almost given up on the possibility. In the dire need of a job, I was relentlessly exploring the opportunities in my area. I got to know about some campaign going on near my area, and I was drawn towards it. It was pertaining to the Skill Development programmes that the Ramky Foundation had been conducting across the country. I then approached their representatives and they were kind enough to enroll me into their Skill Development Center at Delhi for free of cost, where I had taken up the beautician course. After undergoing several months of training, and with Foundation's kind help, I run a Beauty Salon of my own! I sincerely thank the Foundation for transforming a jobless poor girl into a Beauty Salon owner!"

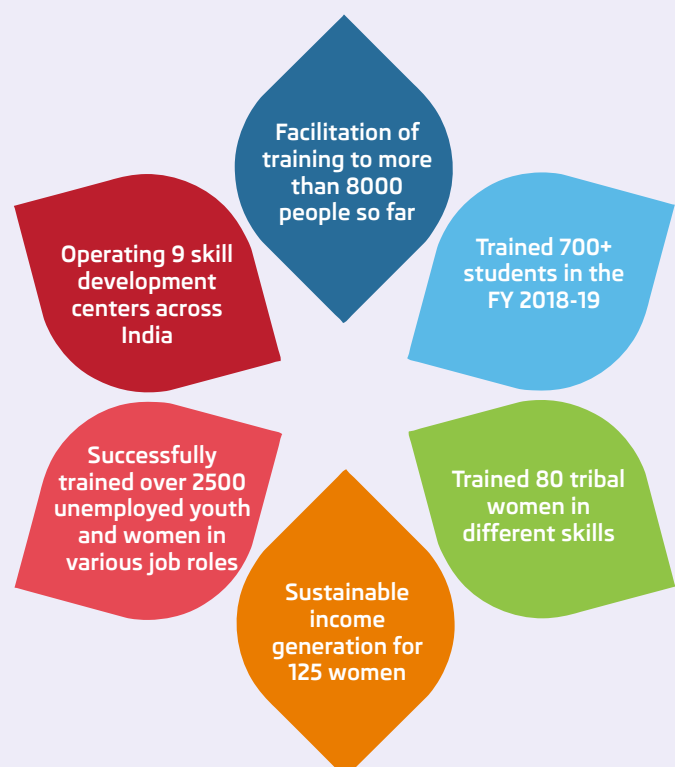
-Manisha (Delhi)



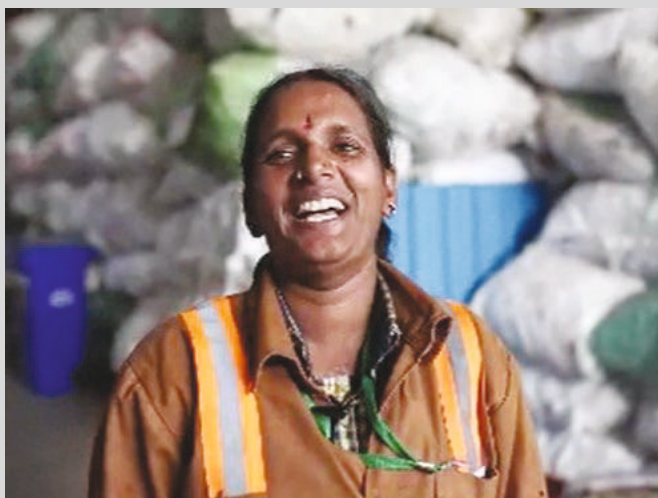
SKILL DEVELOPMENT

To accelerate the growth of Indian economy towards high trajectory, there is an intensified need of highly skilled workforce. A skilled work force is the need of the hour to meet the global standards of quality and to boost industrial as well as economic development for a developing country like India. Studies show that for a country like ours, skill development is critical for both socio-economic and demographic point of view. This has been the prime reason for Ramky Foundation to take up Skill Development as one of its thrust areas. Ramky Foundation facilitates or catalyzes skill development initiatives that can potentially have a multiplier effect. In doing so, it strives to involve the various other stakeholders in all the aspects of skill development. Our approach is to develop skills among women, youth, farmers, workers/labors of various industries while forming partnerships with multiple stakeholders and build long-term associations.

Interventions:



SUCCESS STORIES



Rajamma hails from a village called Adoni in Kurnool district, Andhra Pradesh. In Adoni, she used to work as a daily wage laborer and earned around Rs 100-150 per day, and was the sole breadwinner of the family. Her husband was an alcoholic and used to spend all that he earned on alcohol. She had a hard time earning a livelihood for her family.

Rajamma then moved to Hyderabad and started off as a waste picker. However, the waste collected by her used to be unfairly weighed by the traders, thus forcing Rajamma to frequently borrow money. This led her into inevitable debts.

Luckily, Rajamma got to know about the "Swachhta Kendra", set up under the Plastic Waste Management Programme by HCCB and UNDP with Ramky foundation as the local implementation partner.

Working in the Prithvi project has helped mitigate her adversities and she has only benefitted from this project. The project has brought in the awareness of the benefits of forming Self-Help Groups (SHGs), of which Rajamma and other Safai Saathis were a part. They went on to

finally open a savings account and are provided with health insurances as well. The Medical Camps--organized frequently in the Swachhta Kendra--provided her with proper medication and was beneficial to her.

Besides medical benefits, Rajamma was also aided with social benefits like scholarships for her kids, provided by the Ramky foundation. Being a part of the Prithvi project, she now earns Rs 12,000/- in a month, as opposed to Rs 7,500/- that she made before, being a daily wage worker.

Rajamma now leads a debt-free life and can fund her children's education all by herself! This has naturally boosted her self-confidence, for now she lives an independent life in the society.

"Back in our village, we don't own any assets/ parcels of land. Wherever we lived, we had to work on a daily basis for wages, but now I feel happy to be a part of the Prithvi project."

- Rajamma

Venkateswarlu's determination and efforts towards our initiative is the epitome of farming to all the farmers in his village. Venkateswarlu, a beneficiary of Krishi Gopal project, belongs to the Edurupadu village of Kurnool district, AP.

Distressed by the chemical farming methods--that pushed him into heavy debts--he was about to give up on agriculture. But the orientation program, organized by RF on natural farming in his village, appealed to him. By gaining confidence through the motivation given by RF experts, he started practicing natural farming in his 3 acres of agricultural land and practiced each and every method of natural farming with conviction. He cultivated Ridge Gourd, the same crop that he cultivates every year in his farm. Within a half month period, he attained more production than that he used to get via chemical farming. Earlier, while practicing chemical farming, he used to achieve Rs. 54,000/- against an investment of Rs 33,000/- for a period of 3 months. But, via natural farming methods, he attained Rs 59,800/- by investing only Rs 4300/-!



"I am very happy that plants are withstanding pests and diseases through natural inputs and the Ridge gourd tastes good. Before enrolling in the project, I was in a dilemma whether to continue farming or not. But, Ramky Foundation team motivated me and made me a part of the Krishi Gopal project. They supported me in each and every activity of natural farming methodology, through regular visits to my farm. My friends criticized me and questioned me if I will get a good crop without using chemical fertilizers and pesticides. But, they were quite shocked after watching the results in my field! And now they want to practice the same in their farms also. I thank Ramky foundation for encouraging farmers to take up natural farming technology. It's a noble initiative."

-Venkateswarlu, Beneficiary



Media Coverage



Awards



Best Cooperative NGO in the Implementation of Workers Education Scheme



Greentech Award



Vishistha Mahila Puraskaram



Best NGO in Philanthropy



National Public Relations Award



Best NGO in Targeted Interventions



2nd Asia's Best CSR Practices Award



CREDAI CSR Award



Excellence Award for National Social Activity

Our Partners



Message from Head CSR

Ramky Foundation over a span of decade and a half has become a centre of excellence with respect to embedding technology and human services into the Non-Profit Sector. The past decade has become significant for Foundation to move towards 'Skill India'. RF recognized that promotion of Skill & Knowledge is required to deal with real-world problems the society is facing today. Addressing the same Ramky Foundation initiated promotion of skill and knowledge of farmers on natural farming and developing Entrepreneurial Skills among Women Safai Saathis in Hyderabad. I am joyful to disclose that RF has been partnering with UNDP in Developing Entrepreneurship Skills.



MV Rami Reddy

Ramky Foundation

Ramky Grandiose,
Ramky Towers Complex, Gachibowli,
Hyderabad, Telangana- 500032
T: +91 40 23015000
F: +91 40 23015100
Email: ramkyfoundation@ramky.com
Website: www.ramkyfoundation.org

Regional Offices

Bangalore 080-25444666/999	New Delhi 011-27450824	Mumbai 022-27401468	Chennai 044-26680904	Kolkata 8336906230	Narasaraopeta 9502756665	Vizag 7893336163
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