

Case Study - II

Empowering Communities through Sustainable Solutions

A Case Study of Ramky Foundation's Tribal Development Project in M. Makavaram Village

- **Initiative**

Ramky Foundation with the generous sponsorship of ReSustainability Ltd. in its pursuit of Corporate Social Responsibility, initiated the Tribal Development Project in Koyyuru Mandal, Alluri Sitharama Raju district, Andhra Pradesh. This ambitious program was implemented across 14 villages, with M. Makavaram being one such beneficiary. This village, nestled amidst a perennial stream, faced severe water scarcity during the summer months, affecting both the community and the local fauna.

- **Beneficiaries**

The village of M. Makavaram is home to approximately 250 tribal farmers. The entire population belongs to the Scheduled Tribe, making them the direct beneficiaries of the initiative.



- **Challenges**

The primary challenge faced by the villagers was water storage. With the limited resources available, the water from the stream would often drain away, leaving the villagers unable to fully utilize the resource, especially during the sweltering summer months.

- **Solution**

In response to this challenge, the tribal development project team from Ramky Foundation devised an effective strategy. Engaging in active discussions with community leaders, women, and farmers, they decided to construct a check dam on the stream. This solution, aiming to resolve the water scarcity issue, has now resulted in a check dam that is chock-full of water, ready for use.



- **Impact**

The construction of the check dam has brought a profound transformation to the lives of M. Makavaram's inhabitants. The water from the dam is now being actively used for multiple purposes such as bathing, washing clothes, irrigation for agriculture, and providing drinking water for animals. Additionally, it has also become a recreational hub for the local children who can often be seen playing in the check dam.

Through this initiative, the RF has not only alleviated the water scarcity issue faced by the villagers but has also enriched their daily life, illustrating the profound impact of corporate social responsibility when effectively executed.