

FEBRUARY
2025

RF PULSE



Monthly Newsletter by Ramky Foundation



BEST CORPORATE FOUNDATION AWARD AT THE 14TH EDITION OF WORLD CSR DAY!

This prestigious recognition acknowledges our unwavering commitment to driving social change and delivering impactful Corporate Social Responsibility (CSR) initiatives that make a meaningful difference in communities.



The award was presented at the World CSR Congress & Awards, held at Taj Lands End, Mumbai on 18th February, 2025.

- Mr. M.V. Rami Reddy, President of Ramky Foundation, received the award alongside
- Mr. Ch. Mahendra Babu, Dy. Head-CSR, and
- Mr. B. Hemanta Kumar, Head-Resource Mobilization

INSTALLATION OF 9 RO WATER PLANTS ACROSS 5 STATES



To provide clean and safe drinking water to underserved communities, Ramky Foundation installed nine RO water plants across five states: Tamil Nadu (Bargur - 1), Karnataka (3), Telangana (2), Maharashtra (2), and Jharkhand (1).



This initiative is (sponsored by RE Sustainability Limited) benefits 5,000 individuals, including local communities & school students, aiming to improve public health, reduce waterborne diseases, and enhance overall well-being by ensuring a reliable source of safe drinking water.

INAUGURATION OF INTEGRATED CROPPING THROUGH CIRCULATORY AQUACULTURE SYSTEM (CAS)



We are happy to announce the inauguration of two demo units of integrated cropping through Circulatory Aquaculture System (CAS) at **Gudumukulla and Marikal Mandals, Narayanpet District**, on February 5, 2025. This initiative is sponsored by Re Sustainability Limited, with Uday Aqua Connects private limited as the technical partner and Ramky Foundation as the implementing agency.



The event was graced by esteemed guests:

- Ms. Ch.Parnika Reddy, Hon'ble MLA of Narayanpet Constituency
- Dr. Sujiv Nair, Global CHRO, Re Sustainability Limited
- Mr. M.V. Rami Reddy, President, Ramky Foundation
- Mr. Ch. Uday Kishan, MD, Uday Aqua Connects Pvt Ltd



These demo units will serve as training hubs for 100 farmers, equipping them with essential skills in Circulatory Aquaculture Systems to enhance their livelihoods. The event witnessed the enthusiastic participation of farmers, who explored new sustainable practices in integrated farming and aquaculture. This initiative marks a significant step toward empowering local farmers, promoting sustainable agriculture, and enhancing rural livelihoods.

INSTALLATION OF 110 SOLAR STREET LIGHTS IN PUNJAB AND WEST BENGAL



To enhance security and accessibility, 110 solar street lights were installed across villages in Punjab and West Bengal, benefiting 5,000 residents by improving safety, nighttime visibility, and mobility.



VISITS TO TARGETED INTERVENTION (TI) PROGRAM

➤ **Cluster Prevention Officers Exposure Visit:** Newly appointed Cluster Prevention Officers (CPOs), visited the Ramky Foundation's TI program to review program activities, documentation, and ongoing campaigns. They appreciated the team's dedication to HIV/AIDS prevention and awareness efforts, reinforcing the program's impact.

➤ **Anusandhan Team Visit for M&E Assessment:** The Anusandhan social consultants LLP team conducted a Monitoring & Evaluation (M&E) assessment of the TI program. They commended the structured implementation of M&E tools and recommended appointing a full-time professional counselor to enhance mental and emotional health support for beneficiaries.





From Struggles to Stability

The Journey of Nunasavath Suvali

In the small village of Rajapeta, Wanaparthy Mandal, lived **Nunasavath Suvali**, a woman determined to provide a better life for her family. With no land to cultivate and limited job opportunities, she and her husband depended on daily wage labor in the fields. Their earnings—just ₹200 per day—only lasted for three months during the agricultural season. The rest of the year was a constant struggle, making it difficult to meet even their basic needs.

Each day was filled with uncertainty, wondering how they would manage their next meal or provide for their children. The burden of financial instability weighed heavily on Suvali's shoulders. But just when hope seemed distant, an opportunity knocked on her door.

Through the Maa Thota Project, implemented by Ramky Foundation with the support of NABARD, Suvali was provided with a Goat Rearing Unit (8 female goats and 1 male goat). At first, she was unsure how this small support would change her life, but with determination and guidance, she embraced goat rearing with open arms.

Within months, her hard work started to pay off. The goats thrived under her care, and soon, they began multiplying. She started earning a stable income, bringing in ₹8,000 per month—a remarkable transformation from the days of uncertainty. No longer dependent on unpredictable daily wages, Suvali could now provide proper food, education, and a better quality of life for her family.

With a smile of relief, she shares, "This support has changed everything for us. We no longer have to worry about our next meal. I am grateful to NABARD and Ramky Foundation for giving me the opportunity to stand on my own feet."

Today, Suvali stands as an inspiration in her village—an example of how the right support at the right time can transform lives. Her journey from financial hardship to self-sufficiency is a testament to the power of sustainable livelihood programs.

NABARD OFFICIALS VISIT MEDINIPUR

An official from NABARD Regional Office visited **Keshiary Block, Paschim Medinipur** for a pre-release fund assessment. During the visit, he inspected three villages, reviewed field and office documents, and gathered information on report submissions and fund status. The visit aimed to ensure compliance with project requirements and assess the groundwork before fund disbursement.



RENOVATION OF GOVERNMENT PRIMARY SCHOOL



The Government Primary School at **Boudhawadi, Talaja MIDC, Mumbai**, has undergone a complete transformation, replacing deteriorated classrooms and facilities with robust infrastructure, brighter learning spaces, clean bathrooms, and improved water and hygiene conditions. Teachers have reported enhanced teaching effectiveness, while parents have expressed satisfaction with the improved environment. Students now benefit from a healthier and safer space, fostering better learning experiences. This activity was sponsored by Re Sustainability Limited in association with Mumbai Waste Management Limited.

The renovations are also expected to increase school enrollment in the upcoming academic year, ensuring a stronger educational foundation for the community.



INAUGURATION OF RENOVATED PRIMARY HEALTH CENTRE



The renovation of the Primary Health Centre (PHC) at **Ajiwali, Panvel District, Maharashtra** marks a significant milestone in providing a safe, clean, and environment-friendly healthcare facility for underprivileged communities in remote villages. This is sponsored by Re sustainability limited in association with Mumbai waste Management limited



With enhanced infrastructure and improved medical services, the PHC is now equipped to cater to 120 to 200 outpatients daily while also accommodating 10 to 20 in-house patients, ensuring quality healthcare access for those in need. This initiative strengthens community healthcare and promotes better medical support for vulnerable populations.

SPORTS DRESS DISTRIBUTION EVENT

On February 16, 2025, a Sports Dress Distribution event was organized at Nirmala High School Grounds, Vijayawada, in celebration of Sports Day. This initiative aims to support tribal children and youth in sports by providing them with proper sports attire, encouraging participation, inclusivity, and self-confidence. A total of 1,000 beneficiaries have received sports dresses fostering a spirit of sportsmanship and motivation for a healthier and more active lifestyle.





Swarupdih's Journey

From Water Scarcity to Thriving Fisheries

Swarupdih, a small village in Purulia district, struggled for years with water scarcity, relying on small seasonal water sources. Agriculture was difficult, and many villagers migrated for work. In 2019, the WBADMI Project stepped in, introducing sustainable water management solutions.

A Community Comes Together

To ensure long-term impact, villagers formed the Swarupdih Krishi Unnayan Water Users Association (WUA), led by Manasaram Mahato, with 21 women and 10 men. While irrigation infrastructure improved, the project also recognized the villagers' potential in fisheries. Women, previously uninvolved in village development, formed a Fisheries Interest Group (FIG) and received specialized training.

Turning Knowledge into Income

After an exposure visit to the Keshya-Kolabani WUA, they learned scientific fish farming techniques—water quality monitoring, feed management, and disease control. Soon, they identified local water bodies, procured spawn from Ramasagar Fishery Production House, and began cultivation.

Their first cycle of fish farming was a success:

| Ponds | Area | Farmers | Expenditure (₹) | Selling Price(₹) | Profit (₹) |
|-------|------|---------|-----------------|------------------|------------|
| 2 | 2 ha | 20 | 20,880 | 57,200 | 36,320 |

This new income source reduced migration, enabled families to invest in education, and empowered women financially. Once burdened by water scarcity, Swarupdih is now a model of community-led transformation, proving that knowledge, unity, and perseverance can turn adversity into success.



INAUGURATION OF BOATS FOR LIVELIHOOD OF FISHERMEN



On 7th February 2025, RF, with the support of Re Sustainability Limited, inaugurated two fishing boats for inland fishermen of Kondakarla Ava village, Anakapalle district. This initiative aims to enhance the livelihoods of the local fishing community by supporting fishing activities and promoting tourism opportunities.

Additionally, a grass-cutting machine was provided to farmers to help control the overgrown grass in Kondakarla Ava, ensuring better maintenance of the water body.



పాదుపుతోనే ఆర్థికాభివృద్ధి

మునగపాక, స్వ్యాసోటుడే: చేపల వేట ద్వారా వచ్చే ఆదాయాన్ని వృధా చేయకుండా కొంత మొత్తాన్ని పాదుపు చేసుకొని జవి వ్యక్తు ఆవసరాలకు ఆదా చేసినప్పుడే ఆర్థికంగా అభివృద్ధి చెందుతారని రాంకీ పౌండేషన్ అధ్యక్షుడు ఎం.వి.రామిరెడ్డి పేర్కొన్నారు. వాడ్రాపల్లి అవలో మత్స్యకారులకు పౌండేషన్ నిధులతో రెండు మరబోట్లు (పడవలు) శుక్ర వారం ఆయన ఆందజేశారు. వీటి విలువ సుమారు రూ. 3 లక్షలు ఉంటుందని అంచనా. ఈ సందర్భంగా మాట్లాడుతూ ఆవ పర్యాటకులను ఎంతగానో ఆకట్టుకుంటోందన్నారు. పౌండేషన్ డిప్యూటీ మేనేజరు కె.శ్రీకాంత్ ఆసిస్టెంట్ మేనేజరు కె.శ్రీనివాసరెడ్డి, బాలాజీ పాల్గొన్నారు.

అవలో బోటు షికారు

WATER FACILITY FOR ORCHARD PLANTS ACROSS 150 ACRES IN NAGARKURNOOL

From 10th February 2025 to 24th February 2025, a total of 12 bore wells were successfully dug to provide a reliable water facility for orchard plants across 150 acres in Nagarkurnool. This initiative aimed to address water scarcity and ensure the sustainable growth of the plantations. With the completion of the bore wells, the orchards now have enhanced access to water, promoting better crop yield and long-term agricultural sustainability.





Solar Safety House

A Sustainable Solution

In Keshiary block, Paschim Medinipur, NABARD's Tribal Development Project (TDF), implemented by Ramky Foundation (RF), transformed 450 acres of wasteland into cashew and mango orchards for 450 tribal farmers. To ensure irrigation, RF collaborated with the Agri-Irrigation Department, installing 28 solar pumps in 10 villages, saving ₹15.25 lakhs through convergence. However, theft and vandalism of solar structures disrupted farming activities, leaving farmers disheartened.

To address this, RF proposed Solar Safety Houses secure farm huts protecting the infrastructure while providing storage and shelter. With NABARD's approval, these structures revived farmers' enthusiasm for intercropping. Beyond security, solar bore wells promote sustainable agriculture with zero carbon emissions, making them a climate-adaptive solution for the future.



Before



After

SOPL DELHI TEAM VISITS YADGIR SKILL DEVELOPMENT CENTER FOR EVALUATION

On February 1, 2025, Ms. Prasoon Singh and Ms. Ritu Moni Das, members of the Rapid Need Assessment team from SOPL, Delhi, visited our Skill Development Center in Yadgir, Karnataka. Their visit was facilitated by HDFC Bank Parivartan, under whose engagement they conducted an in-depth evaluation of our initiative.

During their visit, they interacted with various stakeholders, including students, faculty members, the placement officer, the District Skill Development Officer, the District Employment Officer, and representatives from recruiting agencies. Their primary objective was to assess our project's approach, the rationale behind its implementation, and the effectiveness of our need assessment methodology in addressing skill development gaps in the region



The team expressed great satisfaction with our program's execution and impact. They particularly commended our structured approach, the clarity of our need assessment process, and the way we align our training with industry demands. A key highlight of their feedback was their appreciation for our comprehensive reporting system and robust Management Information System (MIS) mechanism, which ensures transparency, accountability, and data-driven decision-making.

DISTRIBUTION OF ORGANIC INPUTS

On 24th February, RF, with the support of Re Sustainability Limited, distributed organic inputs—Neem cake and Vermicompost—to farmers in Ravada Grama Panchayat under the Organic Paddy Project, as part of its focus on Natural Resource Management.

- Neem cake was distributed to farmers as a natural pest management solution, promoting sustainable and eco-friendly agricultural practices.
- Vermicompost was provided to enhance soil fertility and encourage organic farming methods for long-term sustainability.

This initiative aims to support farmers in adopting natural and sustainable agricultural practices, ensuring healthier crops and improved soil health.



FPC MEMBERS CULTIVATE SUCCESS WITH TOMATO & WATERMELON FARMING

In Manbazar-I Block, Purulia, West Bengal, members of the Farmer Producer Company (FPC) took a significant step towards self-reliance by cultivating tomatoes and watermelons on 1.25 acres of land. This initiative aimed to boost their business and strengthen the corpus fund.



Their efforts yielded a harvest of 11 quintals of tomatoes, which were successfully sold for ₹8,800, marking a promising start. This collective farming approach not only enhances their income but also fosters financial sustainability and entrepreneurial growth among FPC members.

OFFICIAL CONDUCTS EXTENSIVE NABCONS ASSESSMENT

An official conducted a detailed NABCONS (NABARD Consultancy Services) visit in Manbazar-I Block, Purulia, West Bengal, as part of a regular assessment. Over 18 days, he visited 194 wadis and interacted with 50 non-wadi beneficiaries to review their progress and gather reporting data. The visit aimed to ensure proper implementation, documentation, and impact assessment of ongoing initiatives.



MEDICAL CAMP FOR TRUCK DRIVERS & HELPERS

A comprehensive health check-up camp was conducted for 250 truck drivers and helpers at Gandhidham, Gujarat, ensuring early detection of health issues and raising awareness of personal health and wellness which is sponsored by Tata International Vehicle Applications Pvt. Ltd.



AWARENESS SESSION ON KEEPING THE ENVIRONMENT CLEAN AND HEALTHY

On February 28, 2025, the SBI Sanjeevani MMU Team, Nabarangapur, conducted an awareness session at Sanamaliguda to educate students on maintaining a clean and healthy environment.

MMU Nurse Jayanti Sahu demonstrated the proper use of dustbins, emphasizing their role in keeping homes and surroundings clean. She also discussed personal hygiene, the dangers of open defecation, and the importance of handwashing with soap, as 80% of health issues arise from poor hygiene.

With the support of school staff, students actively participated in the session, learning to use dry and wet dustbins effectively.





www.ramkyfoundation.org

