

MARCH
2025

RF PULSE



Monthly Newsletter by Ramky Foundation



EMPOWERING EDUCATION WITH BETTER INFRASTRUCTURE



As part of our commitment to enhancing educational environments, we are proud to highlight the successful inauguration of essential infrastructure upgrades at ZPHS Girls High School, Moosapet, Hyderabad. This school has 820 girl students and an additional 650 primary school students.

The installation of an RO Water Plant for safe drinking water, along with the renovation of existing toilets and construction of new toilets and hand wash facilities, ensures a healthier and more comfortable learning environment.



Esteemed guests honored the event with their presence -

- Mrs. Alla Dakshayani – Managing Trustee, Ramky Foundation
- Dr. Sujiv Nair – Global CHRO, Re Sustainability Limited
- Mr. M.V. Rami Reddy – President, Ramky Foundation



This transformative project has been made possible through the generous support of Re Sustainability Limited and the dedicated efforts of Ramky Foundation. Their commitment to community development continues to create lasting change in educational institutions.



Sustainability

CHASING DREAMS, SMASHING LIMITS: THE INSPIRATIONAL JOURNEY OF **BOKKA NAVANEETH**

"The difference between the impossible and the possible lies in a person's determination."

For Bokka Navaneeth, badminton has been more than just a sport – it has been his life, passion, and purpose. His journey from a young boy with a dream to an international badminton player is a powerful testament of perseverance, family support, and the role of timely intervention.

A Legacy Begins: Childhood and Early Passion

Born into a family where sports was already a way of life, Navaneeth grew up watching his father, BN Srinivas, a state champion in veterans' badminton, play and win. Inspired by his father's passion, Navaneeth picked up the racket at a young age. For three years, his father woke him up early every morning to train and coached him with dedication and discipline.

Recognizing Navaneeth's potential, his father enrolled him in India's prestigious Pullela Gopichand Badminton Academy in 2010, where he trained for 11 years.

#69

Highest World Rank

Challenges, Sacrifices, and Turning Points

While Navaneeth thrived in the academy, financial challenges loomed large. Badminton rackets costing ₹10,000 each, often lasted for just days or weeks, and his father had to take loans and push financial limits to sustain Navaneeth's training. But throughout, Navaneeth recalls, "I never had to sacrifice anything because my father made sure I had everything I needed, without ever making me feel uncomfortable."

However, his journey was not without setbacks. He eventually left Gopichand Academy due to disagreements about his future as a professional player. This was a turning point, but rather than giving up, Navaneeth decided to train at Suchitra Academy.



At a national tournament hosted by Gopichand Academy, Navaneeth made a triumphant comeback, defeating top players, including Olympian and Commonwealth Games medalist B. Sumeet Reddy. Winning the prize from Pullela Gopichand himself was a moment of immense pride – especially when he saw the pride in his father’s eyes.



The Role of **Re Sustainability Limited**

Despite his victories, the financial burden of training remained. This is where **Re Sustainability Limited** stepped in as Navaneeth’s main sponsor. For the past three years, their unwavering support has covered his training expenses, tournament fees, and travel costs, easing the financial strain.

“ReSL’s support has been life-changing. They backed me up in every possible way, even during tough times like my shoulder injury. Their timely financial assistance gave me the freedom to focus on my game and play international tournaments,” Navaneeth shares.

A Vision for the Future

He also hopes to mentor underserved young players in the future. “Once I achieve financial stability, I plan to guide and support young athletes, just as Re Sustainability Limited has supported me,” he says.

For Navaneeth, badminton isn’t just a sport – it’s the essence of his existence. “Badminton isn’t just what I do; it’s who I am. My personal and professional lives are one and the same, and I couldn’t be happier living this dream,” he shares with pride.

Written by:
S. Tejas & M. Gagan
Ramky Foundation Interns
IPM (II Year) IIM Bodh Gaya

FROM TRAINING TO TRIUMPH 88% PLACEMENT SUCCESS IN YADGIR'S SKILL PROGRAM

We are pleased to inform that a placement drive was conducted after the successful completion of training for the first three batches of our skill development program, funded by HDFC Bank in Yadgir, Karnataka. The students were trained in the CRM Domestic Voice/Non-Voice and PCB Assembly Operator job roles.

Placement Drive for Batches 1, 2, and 3

- Participating Companies: 29 - including Schneider Electric, Airtel, Zepto & others.
- Placement Locations: Yadgir, Raichur, Gulbarga, Hyderabad, and Bangalore.
- Placement Outcome: 74 out of 84 students secured employment, resulting in an impressive 88% placement rate.

This achievement highlights the dedication of our trainees and the effectiveness of our training program.



INAUGURATION OF BABY FEEDING CENTRE AT ANAKAPALLI BUS STATION

With the support from Visakha Pharma City Limited, a Baby Feeding Centre was established at Anakapalle Bus Station, Andhra Pradesh. The initiative provides a safe, clean, and private space for lactating mothers, ensuring their comfort and dignity. This facility is designed to support working and travelling mothers by offering a hygienic environment for infant care. Through this effort, Ramky Foundation reaffirms its commitment to maternal and child well-being.





Harnessing Community Strength for Sustainable Growth

The Rajapur Korabeg WUA Story

Rajapur Korabeg Water Users Association (WUA) in Joynagar 1 block, South 24 Parganas, had a challenging journey towards fully utilizing its Water Detention Structure (WDS). Constructed in 2017-18, the WDS holds immense potential for agricultural and community benefit. However, political issues, community conflicts, and a weakened Management Committee led to delays in unlocking its benefits.

Recently, following a series of meetings and community strengthening efforts, WUA members began recognizing the importance of a cohesive and capable MC committee. With renewed enthusiasm, the members convened a general meeting attended by over 70% of WUA members from the command area, along with officers from the DPMU, South 24 Parganas, and the SO team. This meeting led to the successful formation of a new MC committee composed of seven dedicated members.

The newly-formed committee quickly got to work, initiating steps to secure a PAN card and open a bank account for the WUA—crucial moves toward establishing financial transparency and operational functionality. Moreover, they began preparations for an audit covering the period from the handover of the WDS to the current economic year, with an estimated cost of ₹18,600. The funds for this audit are being raised from within the community, emphasizing the shared commitment to making the WUA a success.

Looking forward, the Rajapur Korabeg WUA is eager to capitalize on its resources. They have set their sights on horticulture activities, with careful water budgeting, in hopes of turning a profit during the upcoming Rabi season. Additionally, plans for fishery activities within the WDS are underway, both of which are expected to benefit over 60 families in the command area.

STRENGTHENING EDUCATIONAL INFRASTRUCTURE SUPPORT FOR SCHOOLS & COLLEGES IN CHENNAI, TAMIL NADU



As part of its CSR initiative, Re Sustainability Limited, in collaboration with Ramky Foundation, enhanced the educational infrastructure in Chennai by providing essential resources to a college and a primary school in Tiruvottiyur.

In March 2025, the initiative contributed four steel almirahs to the Government Arts and Science College, benefiting 200 students and staff by improving storage facilities. Additionally, writing tables and sitting chairs were provided to Chennai Primary School, creating a comfortable learning environment for 100 young students.



Organized by Ramky Foundation and sponsored by Re Sustainability Limited, the initiative witnessed participation from GCC officials, elected representatives, and CESPL officials, reinforcing the company's commitment to quality education, student well-being, and sustainable learning spaces.

ENSURING SAFE DRINKING WATER - RO WATER PLANT INAUGURATION

A new RO Water Plant was inaugurated in Pachipenta Village, ensuring access to safe and clean drinking water. This initiative aims to reduce waterborne diseases and improve public health, benefiting local communities. The plant will provide purified drinking water to residents, reducing dependency on unsafe water sources.



ಖುನರಲ ವಾಟರ್ ಪ್ಲಾಂಟು ಪ್ರಾರಂಭೋತ್ಸವಂ



ಶಿವಮೊಗ್ಗ ಜಿಲ್ಲೆಯ ಪಾಚಿಪೆಂಟಾ ಗ್ರಾಮದಲ್ಲಿ ಇಂದು ಉದ್ಘಾಟನೆ ನಡೆಸಿದ ರೋ ವಾಟರ್ ಪ್ಲಾಂಟು, ಗ್ರಾಮದ ಜನರಿಗೆ ಸುಸ್ವಾದು ಮತ್ತು ಸುರಕ್ಷಿತವಾದ ಕುಡಿಯುವ ನೀರಿನ ಸೌಕರ್ಯವನ್ನು ಒದಗಿಸುತ್ತದೆ. ಈ ಯೋಜನೆಯಡಿ ಉದ್ಘಾಟನೆ ನಡೆಸಿದ ರೋ ವಾಟರ್ ಪ್ಲಾಂಟು, ಗ್ರಾಮದ ಜನರಿಗೆ ಸುಸ್ವಾದು ಮತ್ತು ಸುರಕ್ಷಿತವಾದ ಕುಡಿಯುವ ನೀರಿನ ಸೌಕರ್ಯವನ್ನು ಒದಗಿಸುತ್ತದೆ.

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BCKV ORGANIZES TRAINING ON CASHEW CULTIVATION FOR KESHIARY FARMERS

On 18th March 2025, a training program on Cashew Cultivation, Processing, and Byproduct Utilization was conducted by Bidhan Chandra Krishi Vidyalaya (BCKV) at their training centre in Jhargram district. The session aimed to enhance the knowledge and skills of farmers regarding cashew farming practices. 30 farmers from the Keshiary project site attended the training, which was led by BCKV officials.



EMPOWERING WOMEN THROUGH PROJECT JEEVIKA



Under Project Jeevika, 13 high-risk group women have been provided with livelihood opportunities tailored to their skills in Hyderabad. This initiative, part of the Targeted Intervention (TI) Program, is a collaboration between Ramky Foundation, TGSACS (Telangana State AIDS Control Society), and NACO (National AIDS Control Society), ensuring sustainable income sources.

At the event, Mr. M.V. Rami Reddy (President, Ramky Foundation), Mr. M. Srikanth (Cluster Prevention Officer, TSACS), and Mr. Ch. Mahendra Babu (Project Director, RF TI) extended their support to the beneficiaries.



Women received tailoring machines, sugarcane carts, flour machines, and other essential tools to help them achieve financial independence.

Generously sponsored by Re Sustainability Limited, this initiative marks a significant step toward women's empowerment and self-sufficiency.

A Cup of Hope: Ms. Radha's Journey from Struggles to Self-Sufficiency



Life has never been easy for Ms. Radha*. Originally from Palakollu, Andhra Pradesh, Radha relocated to KPHB Phase 4, Hyderabad, with her husband and children after marriage, hoping for a better life. However, financial hardships soon cast a dark shadow over their dreams. Mounting debts and constant conflicts with her husband left Radha worried and helpless, especially as she feared for her children's future. With no other options, Radha made a heart-wrenching decision: to enter the sex work industry, not by choice, but by necessity. She endured this difficult path for the sake of her family, but inside, the burden of guilt and despair weighed heavily on her heart.

“Sometimes, the hardest journeys lead to the most beautiful destinations.”

A Ray of Hope

Amid these challenging times, Radha crossed paths with Ramky Foundation's Targeted Intervention (TI) Program, a collaborative initiative with TGSACS (Telangana State AIDS Control Society), committed to supporting the health and well-being of High Risk Groups (HRGs). The TI program provided critical services such as health checkups, counselling, and emotional support. For Radha, it was a lifeline that offered her a glimmer of hope.

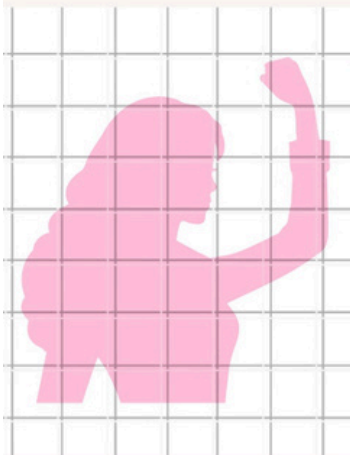
While the initial support helped her cope, she longed for a more permanent solution – a way to leave the sex work industry and start fresh. As her children grew older, her desire to build a better, more stable future for them became stronger than ever.

A Fresh Start: Brewing New Possibilities

Determined to change her circumstances, Radha reached out to Ramky Foundation once more. This time, she sought help to begin a new chapter. The foundation listened to her story and enrolled her in their “Alternate Livelihood for High Risk Group” program under Project Jeevika. This project was sponsored as part of the CSR initiative of Re Sustainability Limited and implemented by the Ramky Foundation. Radha gathered the necessary documents and learned the skills she needed to pursue a new livelihood.



Her efforts finally bore fruit – she opened her very own tea stall at KPHB Phase 4. What might seem like a small business to some was a giant leap toward dignity, independence, and hope for Radha. Her tea stall became a symbol of transformation, giving her the means to support her children’s education and ensure their well-being without compromising her values.



From Despair to Empowerment

Running the tea stall brought Radha more than just financial stability – it gave her a renewed sense of purpose and pride. Grateful for the unwavering support of Re Sustainability Limited and Ramky Foundation, she expressed her heartfelt thanks:

"I cannot find the words to express my gratitude for the help I received from Re Sustainability Limited and Ramky Foundation. They didn't just give me a job; they gave me a life. Today, I have dignity, hope, and the ability to provide my children with a better future. I will forever cherish their kindness and support during my darkest days."

Brewing a Brighter Future

Ms. Radha’s story is a powerful testament to the transformative impact of compassion, guidance, and resilience. With her tea stall thriving and her confidence restored, she is now building a brighter future – one cup at a time.



“Empowered women empower communities – and together, they build a better tomorrow.”

*Radha is a fictitious name used to protect the privacy of the individual.

Written by
M. Gagan & S. Tejas, Ramky
Foundation Interns
IPM (II Year), IIM Bodh Gaya

TAILORING TRAINING & CERTIFICATE DISTRIBUTION

A skill development program on Tailoring & Ready-Made Garment Making was conducted at Aganampudi Village, Visakhapatnam Dist., Andhra Pradesh to empower women with employable skills. Participants received hands-on training, equipping them with the expertise needed to start their own businesses or gain employment in the textile industry.



మహిళలు కుటుంబంలో రాణించారు

పరవడ, న్యూస్ టుడే: మహిళలు కుటుంబంలో రాణించి ఆర్థికంగా ఎడగాలని రాంకీ ఫౌండేషన్ దీక్షాదీపం శ్రీశాంత్ అన్నారు. పరవడ సాధన కార్యాలయంలో సాధన స్వచ్ఛంద సంస్థ ఆధ్వర్యంలో గత ఏడేండ్లుగా నిర్వహిస్తున్న ఉచిత కుటుంబ శిక్షణ తరగతులు గురువారం ముగిశాయి. ముగింపు కార్యక్రమానికి శ్రీశాంత్ ముఖ్యఅతిథిగా విచ్చేసి మాట్లాడారు. మహిళలు వంటింటికి పరిమితం కాకుండా ఖాళీ సమయాల్లో ఇంటివద్ద కుటుంబి చేస్తూ స్వయం ఉపాధి పొందాలన్నారు. మహిళలు మున్ముందు పారిశ్రామిక వేత్తలుగా ఎడగాలని ఇందుకు గాను తమ



ప్రచురణ పత్రం లండకేస్తున్న శ్రీశాంత్ తదితరులు

వంట సహకారం అందిస్తామన్నారు. ఆనందం తరం శిక్షణ పూర్తిచేసుకున్న 80మంది మహిళలకు ప్రువపత్రాలను అందజేశారు. ఈ కార్యక్రమంలో సాధన ఆధ్వర్య కార్యదర్శిలు సైలా గోపాలకృష్ణ, షేక్ ఇస్మాయిల్, కోఆర్డినేటర్ నాగమణి, కన్వీనర్లు, లక్షి సాల్సన్నారు.

The certificate distribution event recognized the efforts of the trainees and encouraged them to utilize their skills for financial independence. This initiative strengthens the economic resilience of women and promotes gender equality in the workforce.

ENHANCING RURAL CONNECTIVITY - CONSTRUCTION OF CC ROAD IN TIKKAVANI PALEM

A CC Road was constructed in Tikkavanipalem village, Parawada Mandal, Anakapalli dist, Andhra Pradesh to improve rural connectivity and infrastructure. The new road enhances transportation facilities, making it easier for residents to commute and transport goods. Improved road conditions contribute to economic growth by facilitating access to markets, schools, and healthcare centers. This development is a step toward bridging the urban-rural infrastructure gap and enhancing the quality of life for the local community.



తిక్కవనిపాలెం లో రాంకీ ఫౌండేషన్ ఆధ్వర్యంలో రూ.5 లక్షల వ్యయంతో సీసీ రోడ్డు పనులు

పరవడ డిక్లెన్ న్యూస్ : అనకాపల్లి జిల్లా పరవడ మండలం తిక్కవనిపాలెం గ్రామంలో రాంకీ ఫౌండేషన్ ఆధ్వర్యంలో సామాజిక కార్యక్రమాలలో భాగంగా సీసీ రోడ్డు పనులు మంగళవారం రాంకీ ఫౌండేషన్ వారు పనులు ప్రారంభించారు. ఈ కార్యక్రమానికి ముఖ్య అతిథిగా ఏకాంకి పార్వతి ఎంకీ డాక్టర్ లాల్ కృష్ణ మాట్లాడుతూ రాంకీ ఫౌండేషన్ నీ ఎంకీ ఆర్ డాబ్ల్యూ పార్వతి వినయ ప్రాణం మోతక పడుతుంటే కారణం రాంకీ ఫౌండేషన్ కృషి చేసుకుంది అన్నారు. యాక అక్కల వ్యయంలో సీసీ రోడ్డు నిర్మాణ పనులు చేపట్టడంపై తెలిపారు. గ్రామ సర్పంచ్ వేదం మనమ, మాట్లాడుతూ గ్రామంలో సీసీ రోడ్డు పనులు చేపడుతున్నందుకు రాంకీ ఫౌండేషన్ వారికి ప్రత్యేక ధన్యవాదాలు తెలియజేశారు. ఈ కార్యక్రమంలో ఏకాంకి పార్వతి డి.జి.ఎం గౌరవ బిల్డింగ్ పార్వతి ఎంకీ రామవేంకయ్య, బి.కె. రాంకీ ఫౌండేషన్ దీక్షాదీపం శ్రీశాంత్, బండే, శాంకీ



గ్రామ సర్పంచ్ వేదం మనమ, తిక్కవ అసెంబ్లీ, సూర్య ఎక్స్ క్యూ.ఎం.సి. రాంకీ ఫౌండేషన్ ఆధ్వర్యంలో నిర్వహించారు.





Goat Rearing Transforms the Life of Malati Sing Sardar in Manbazar

Manbazar, a backward block in the Purulia district of West Bengal, faces limited livelihood opportunities and ranks low on the Human Development Index. With around 40% of its population belonging to Scheduled Tribes (ST), the region has long struggled with poverty and underdevelopment. Recognizing this, the Tribal Development Project of NABARD was launched in 2020 in partnership with Ramky Foundation, aiming to improve the income and living standards of tribal families.

Goat rearing, a high-demand and low-investment livelihood option, holds great promise in the semi-arid climate of West Bengal. Mrs. Malati Sing Sardar, a member of the ST community and a landless resident of Manbazar, saw this as an opportunity to support her family. In 2022, she received two female goats, training, vaccination, and shed materials from Ramky Foundation.

Initially unsure and anxious about managing the goats, Malati quickly adapted. With determination and the guidance of project facilitators and local veterinarians, she learnt the scientific methods of goat care, disease management, and feeding practices. Using kitchen vegetable waste and locally available fodder, she managed to rear her goats sustainably, without relying on commercial feed.

From the initial two goats, Malati has grown her herd to twelve goats, having sold four already and earning ₹54,000 in the process. She proudly shares that goat rearing is easier and more rewarding compared to other livestock activities, especially with minimal input costs.

Today, Malati is not only earning a steady income but is also planning to expand her goat farming. Her success has inspired many in her village to consider goat rearing as a viable livelihood option. Her journey reflects the power of timely support, training, and determination, proving that even with limited resources, transformational change is possible.

Malati now stands as a role model in her community—an example of resilience, self-reliance, and the impact of well-implemented rural development initiatives.

INTERNATIONAL WOMEN'S DAY CELEBRATIONS AT RAMKY FOUNDATION

To honour and celebrate the achievements of women, Ramky Foundation organized an event at Visakha Pharma City Hub, Visakhapatnam, Andhra Pradesh. The Foundation organized a celebration to honour women from diverse backgrounds for their contributions to society. The event featured special guests from ICHA Foundation and the Department of Health, alongside discussions and awareness sessions that promoted the significance of gender equality and inspired women to break societal barriers of Health. Various discussions & awareness sessions highlighted the importance of gender equality & empowerment. The celebration aimed to inspire & encourage women to break barriers and excel in their respective domains.



Simultaneously, in Narasaraopet, a vibrant event took place at the Foundation's office, uniting members of Vennela Rural Mart, students from Kanakamma Avva Asara Hostel, and Foundation staff. The celebration highlighted the strength and resilience of women through personal sharing sessions. Rural Mart members reflected on their growth journeys, while hostel students courageously shared the challenges they overcame with the Foundation's support. Gifts were presented to the Rural Mart staff as a token of appreciation for their commitment and hard work.



Additionally, over 200 women engaged in livelihood and skill development programs such as tailoring, papad-making, and self-help groups gathered to celebrate their progress and achievements. Women achievers were felicitated for their exceptional contributions, reinforcing the Foundation's dedication to uplifting communities through women-centric initiatives.



These celebrations across locations served as a powerful reminder of the importance of supporting women, acknowledging their stories, and fostering inclusive spaces where they can thrive and lead.

MISSION 95 CAMPAIGN - BRINGING HIV TESTING CLOSER TO COMMUNITIES

Ramky Foundation's Targeted Intervention Program is actively conducting the Mission 95 Campaign at Hyderabad from 1st to 31st March, 2025 to achieve the first target of the 95-95-95 strategy—ensuring that 95% of the target population knows their HIV status.

To make testing more accessible, the foundation has deployed Mobile Health Vans, bringing free HIV testing and general health checkups (including BP and blood sugar tests) directly to communities.

Impact So Far -

- Total individuals tested: 2,850
- Hotspots covered: 33
- HIV-positive cases identified: 12
- Individuals linked to treatment (ART): 12



By ensuring early detection and immediate access to Anti-Retroviral Therapy (ART), the campaign is playing a crucial role in health awareness and disease prevention. With testing still ongoing, Ramky Foundation TI remains committed to building a healthier and more informed community in the fight against HIV/AIDS.

TRACKING INTEGRATED TRIBAL DEVELOPMENT PROGRAM'S PROGRESS

On 17th March 2025, Jisha Vadakkumpambil, Asst. General Manager, Farm Sector Development Department, NABARD, visited the established wadis in Amrabad and Padara mandals. She discussed the project's progress, wadi survival, and other interventions with the farmers. She also visited the project office in Amrabad, where she examined the records and other relevant documents to assess the project's overall implementation and progress. Under this project we have developed 250 acres of horticulture crops so far.





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